









## Как все смешалось: гуманитарии, big data и анализ данных



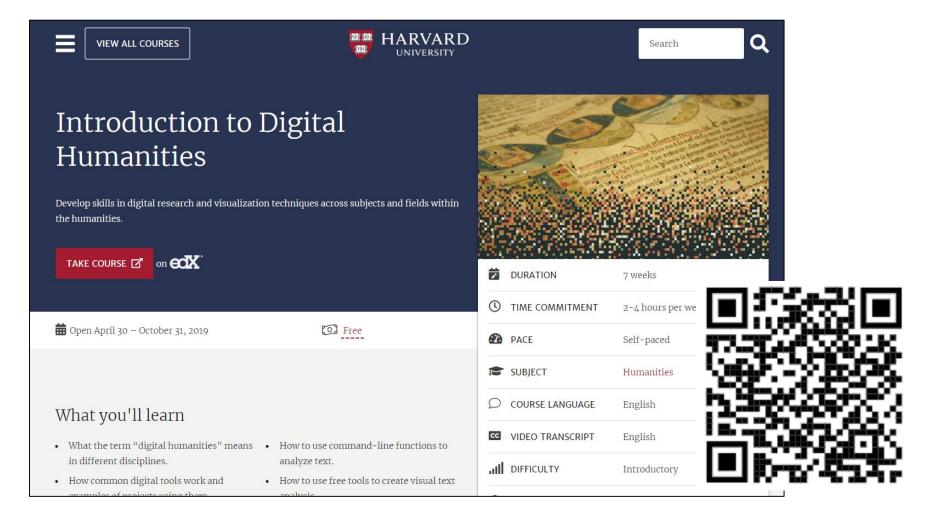
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# Digital Humanities, цифровая экономика и хайп



### DH от Гарварда — апрель 2019



# Introduction to Digital Humanities / Harvard на edX



Harvard University is now offering online course in Digital Humanities that includes visualization topics. So this is now officially 'mainstream' and not some 'marginal' thing. (The course seems to only cover creation, analysis and visualization of text data, and does not cover many other topics important in DH today - but its a start).

Of course it would take years until DH skills are standard part of humanities education, and are seen as simply part of humanities research toolkit, and not something unique. But we are gradually going in this direction.

I started to teach visualization of Cultural Data in 2006 and our lab started in 2007, so its satisfying to see that it was the right choice) - and I just learned that the laboratory for Analysis and Visualization of Cultural Data recently opened in Saint-Petersburg, Russia in one of the leading universities.

### whatisdigitalhumanities.com

### What Is Digital Humanities?

Digital Humanities is the study of various humanities through the use of computational techniques. The idea is to gather new information that traditional study methods would not easily pinpoint. This new approach can also speed up the process of information retrieval, acting as a supplement to traditional studies and enhancing our overall understanding of the humanities.

Ryan E Simmons

NB: Refresh the page to get a new definition. Quotes were pulled from participants from the Day of DH between 2009-2014. As of January 2015, the database contains 817 rows and randomly selects a quote each time the page is loaded. If you want to do something cool with the data, I am providing a download for the CSV I compiled here.

Made by Jason Heppler. Problems? Questions? I'm @jaheppler on Twitter.



### Манифест Digital Humanities, 2010

- 1. «Цифровая революция» современного общества видоизменяет и ставит под вопрос традиционные формы создания и распространения знаний.
- 2. ...цифровые методы исследований имеют значение для всех гуманитарных наук. Digital Humanities развиваются не с «чистого листа». ....
- 3. Цифровые гуманитарные науки по определению междисциплинарны ...

#### EFINITION

 Society's digital turn changes and calls into question the conditions of knowledge production and distribution.

2. For us, the digital humanities concern the totality of the social sciences and humanities.

The digital humanities are not tabula rasa.

at the moment are themselves only prototypes of areas of application specific to the approach of digital humanities:

 that computational and digital approaches have greater technical, and therefore economic, research constraints; that these constraints provide an opportunity to foster collaborative work;
 that while a certain number of proven methods exist. they are not equally known or Shared: 7. Our objectives are the advancement of knowledge, the improvement of research quality in our disciplines, the enrichment of knowledge and of collective patrimony, in the academic sphere and beyond it.

8. We call for the integration of digital culture in the definition of the general culture of the twenty-first century.

# MANIFESTO FOR THE DIGITAL HUMANITIES

#### GHIDFLINES

9. We call for open access to data and metadata, which must be documented and interoperable, both technically and conceptually.

10. We support the dissemination, exchange and free modification of methods, code, formats

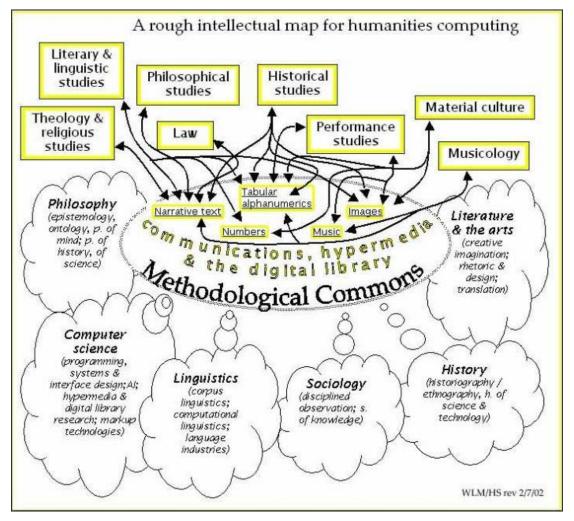
a pragmatic approach to protocols which maintains the right to coexis and competing methods, to the ber thought and practice.

14. We call for the creation of sca infrastructures responding to real n



Читать целиком: <a href="https://tcp.hypotheses.org/501">https://tcp.hypotheses.org/501</a>

### Digital Humanities map



A rough intellectual map for humanities computing (Willard McCarty and Harold Short, in "Mapping the field: A report to the ALLC". 2002. Association for Literary and Linguistic Computing)

It remains debatable whether digital humanities should be regarded as a "discipline in its own right," rather than a set of related methods, but it cannot be doubted, in 2015, that it is a vibrant and rapidly growing field of endeavor. In retrospect, it is clear that the decision this group of editors, prompted by their publisher, took in naming the original *Companion* changed the way we refer to this field: we stopped talking about "humanities computing" and started talking about "digital humanities." The editors of this volume and the last, in conversation with their publisher, chose this way of naming the activity represented in our collected essays in order to the emphasis from "computing" to "humanities." What is important today is that we are doing work with computers, but rather that we are doing the work of humanities, in digital form. The field is now much broader than it once was, and ades not only the computational modeling and analysis of humanities information, also the cultural study of digital technologies, their creative possibilities, and r social impact.



A NEW COMPANION TO

# DIGITAL HUMANITIES

SUSAN SCHREIBMAN, RAY SIEMENS, AND JOHN UNSWORTH we stopped talking about "humanities computing" and started talking about "digital humanities"

### mosaika.io - Орнамика

#### ОРНАМИКА – ЭТО КРУПНЕЙШИЙ ОТКРЫТЫЙ ЦИФРОВОЙ АРХИВ И ЛАБОРАТОРИЯ УЗОРОВ РОССИИ

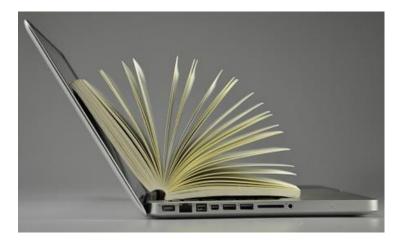
**FACEBOOK** 

ПРИСОЕДИНЯЙТЕСЬ!

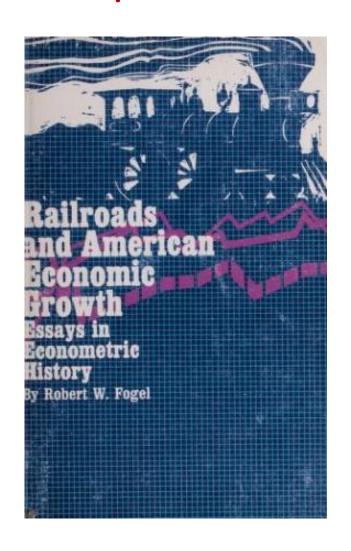


## Digital Humanities / Цифровая гуманитаристика

- гуманитарные исследования с применением ИТ/математики/data science
- цифровые ресурсы, визуализация, сохранение культурного наследия
- человек в цифровом мире, новая этика, цифровая смерть



### Роберт Фогель и железные дороги США





Роберт Фогель

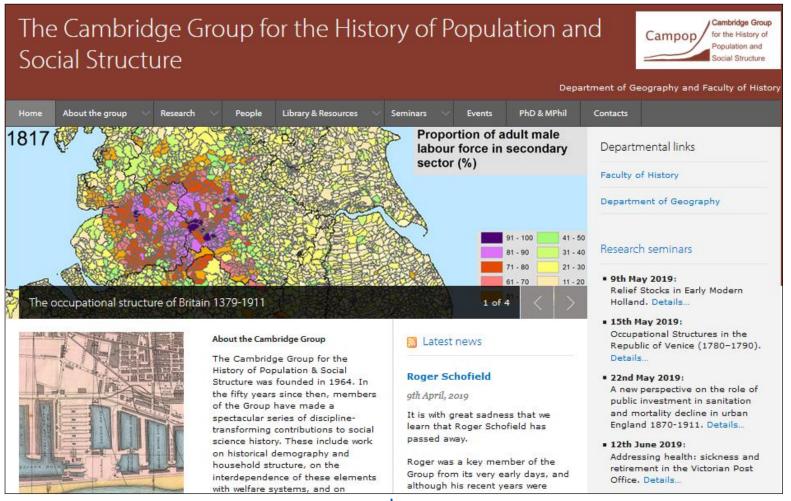
Railroads and American Economic Growth: Essays in Econometric History, 1964

### Роберт Фогель и железные дороги США

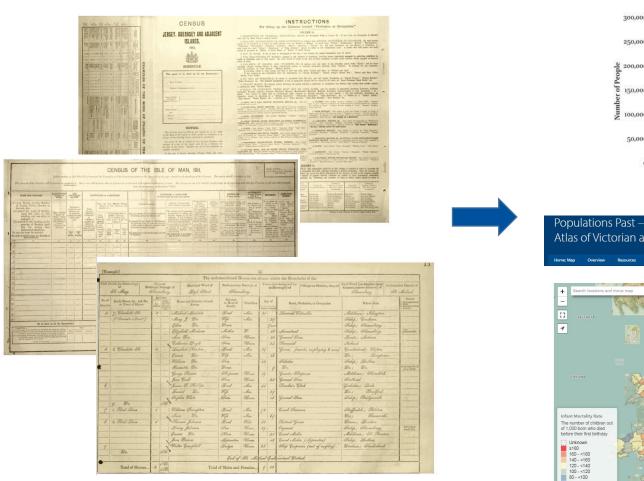
- История может быть доказательной
- Математические методы оправданы в истории
- История терпит сослагательное наклонение
- Новое направление новая экономическая история или клиометрика
- Историкам дают нобелевские премии!

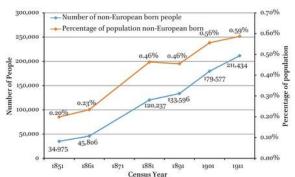


# Кембриджская группа по изучению населения и социальной структуры, 1964



# Integrated Census Microdata (I-CeM) - 180 млн. записей



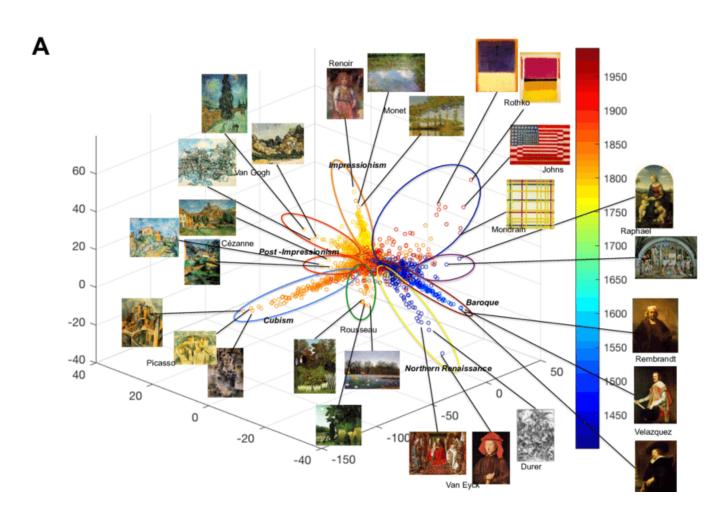




#### Источники:

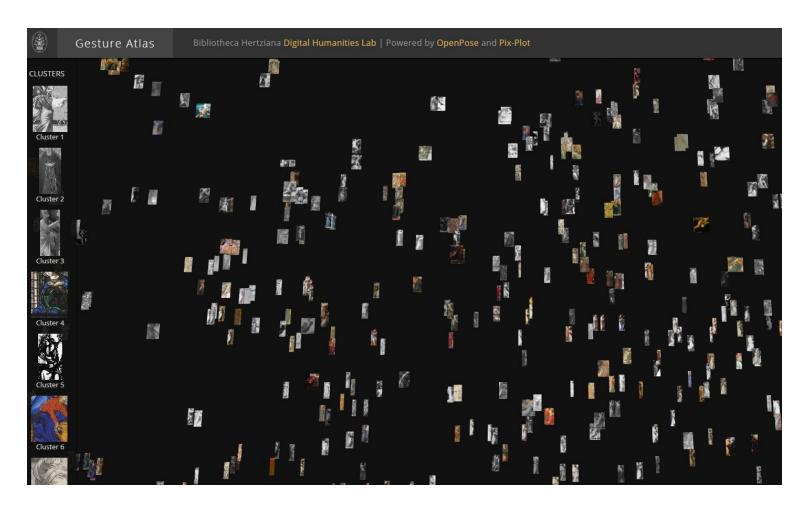
Szreter B. Global Immigration to England and Wales, 1851–1911. Evidence from the Census in International Migrations in the Victorian Era. 2018 Populations Past – Atlas of Victorian and Edwardian Population <a href="https://www.populationspast.org/">https://www.populationspast.org/</a> INTEGRATED CENSUS MICRODATA (I-CEM) GUIDE, 2013

# Machine learning и история искусства



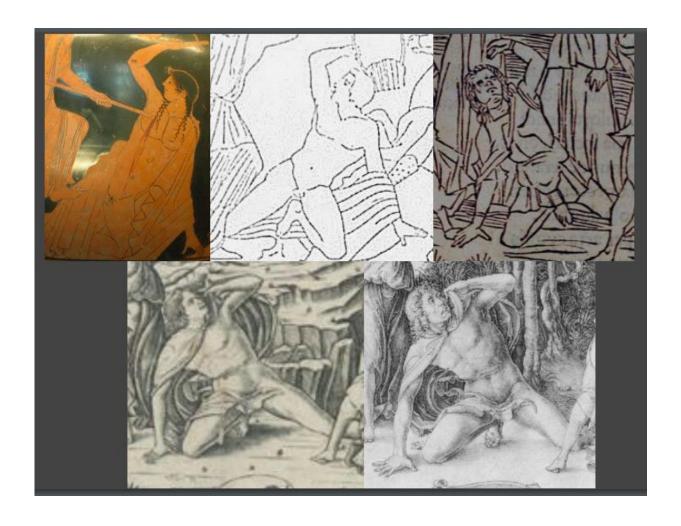
Elgammal, Ahmed & Mazzone, Marian & Liu, Bingchen & Kim, Diana & Elhoseiny, Mohamed. (2018). The Shape of Art History in the Eyes of the Machine. – 70 тыс картин

#### Атлас жестов — Gesture Atlas



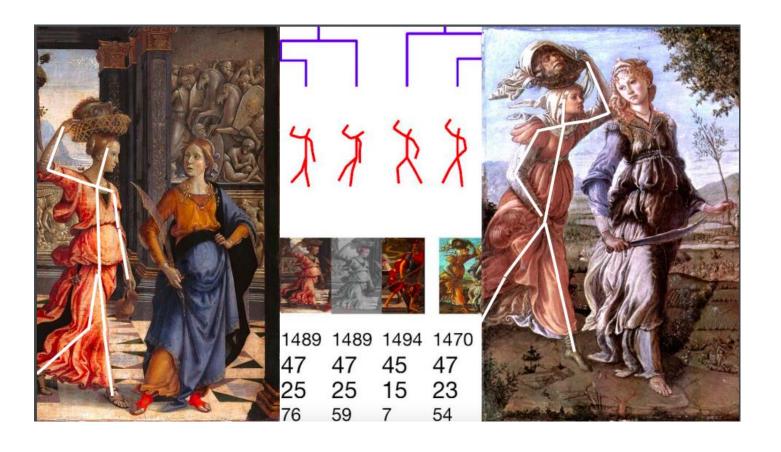
https://biblhertz.github.io/atlas/

#### Атлас жестов — Gesture Atlas



Leonardo I. and Süsstrunk S. Pose and Pathosformel in Aby Warburg's Bilderatlas // ECCV Workshops, 2016

#### Атлас жестов — Gesture Atlas



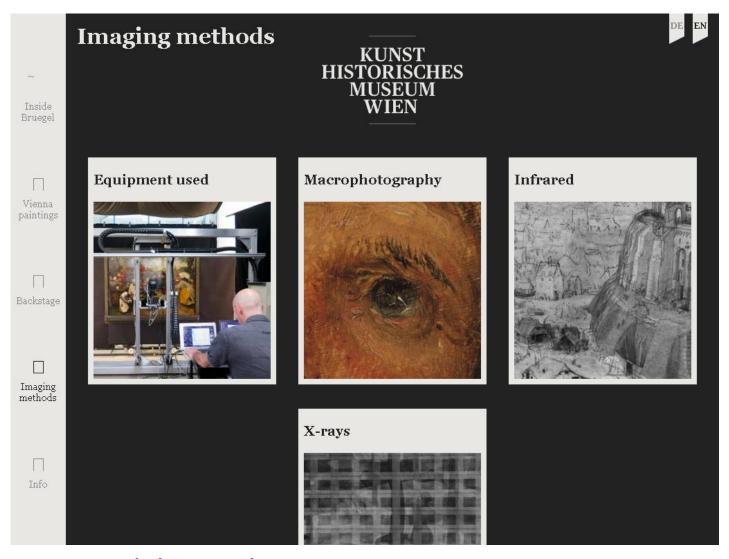
Leonardo I. and Süsstrunk S. Pose and Pathosformel in Aby Warburg's Bilderatlas // ECCV Workshops, 2016

#### Разделение содержания и стиля изображения



Gatys L., Ecker A., Bethge M. A Neural Algorithm of Artistic Style. 2015. arxiv.org/pdf/1508.06576.pdf

#### «Внутри Брейгеля». Музей истории искусств Вены



www.insidebruegel.net

### «Внутри Брейгеля». Музей истории искусств Вены





www.insidebruegel.net

## «Цифровая оптика»



# Спасибо за внимание!



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