

#### **ADAPTIVE STRESS TESTING WITH FNA HEAVY TAILS**

A new way to see risk with network science



Perm Winter School

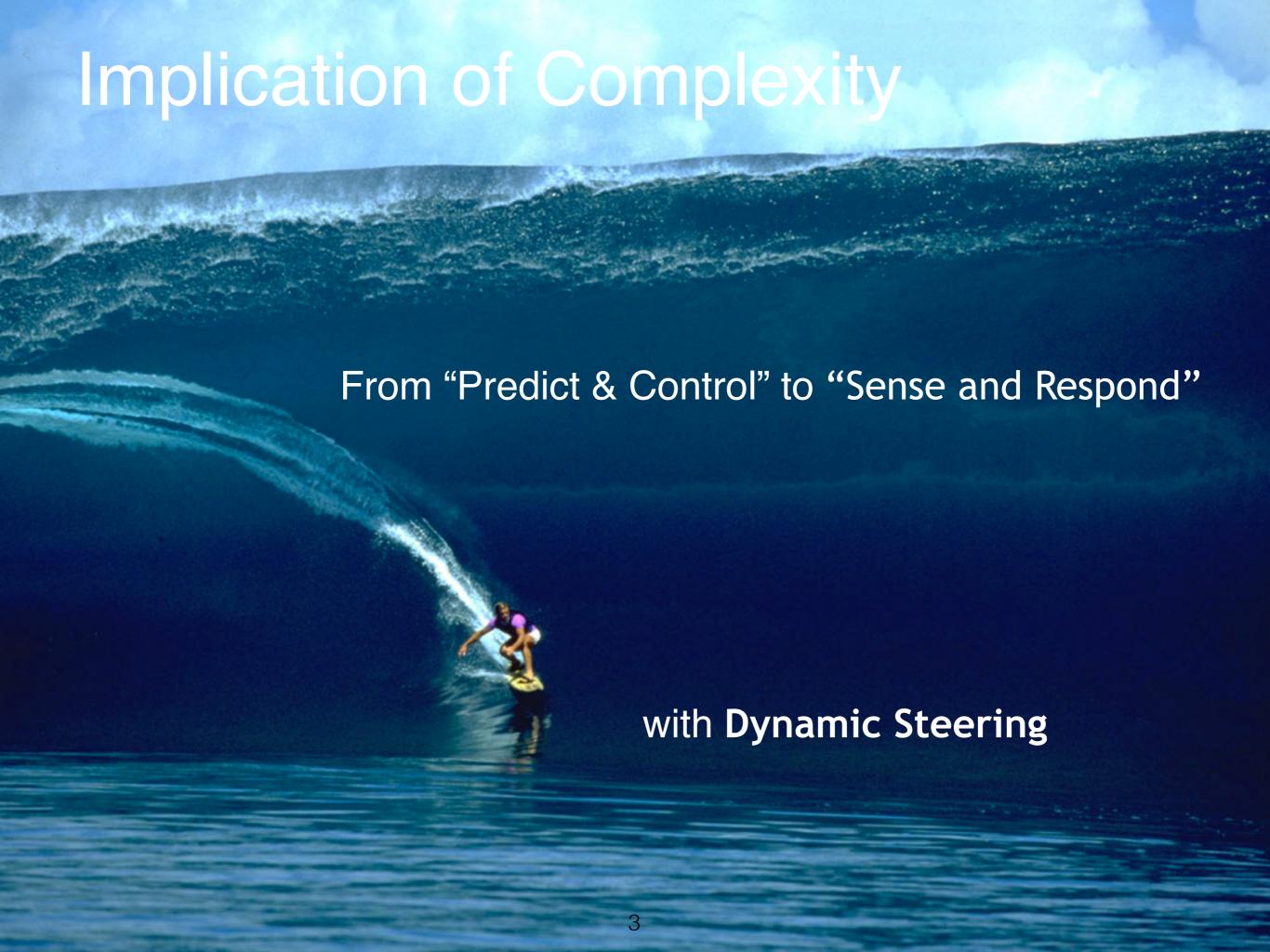
2015

**Alan Laubsch Director, VP of Risk Products** 

## Agenda

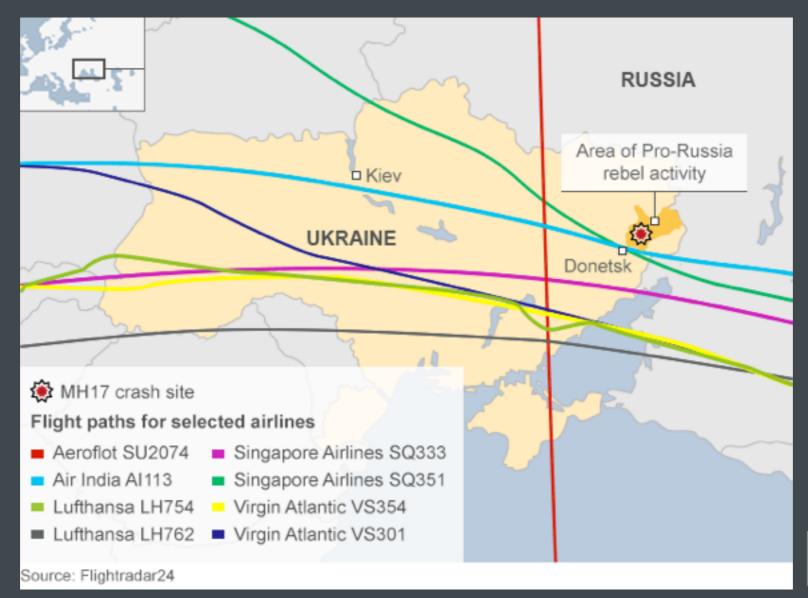
- 1. Adaptive Stress Testing Framework
- 2. Financial Cartography using Network Science
- 3. HeavyTails Systemic Risk Monitor





### Seek to understand hidden fault lines...

While Qantas & CX rerouted, many continued business as usual: "We've flown this route for many years, it's safe and that's the reason why we are taking this route"



# Adaptive Stress Testing: An ecosystem powered by Macro and Micro intelligence

- I. Macro: identify potential risks (hidden, structural)
  - Stress Library based on Thought Leaders
    - •Focus on cycles (e.g., credit bubbles), amplifiers, imbalances, critical points
    - •E.g., Robert Shiller: (a) tech bubble (2000), (b) housing bubble (2005)





- II. Micro: monitor visible risk with market signals
  - Construct Stress Indices using traded factors to represent scenarios
  - •Monitor market signals, focusing on outliers and critical points
    - •Examples: vol spike in (a) tech stocks and (b) US mortgages & financials

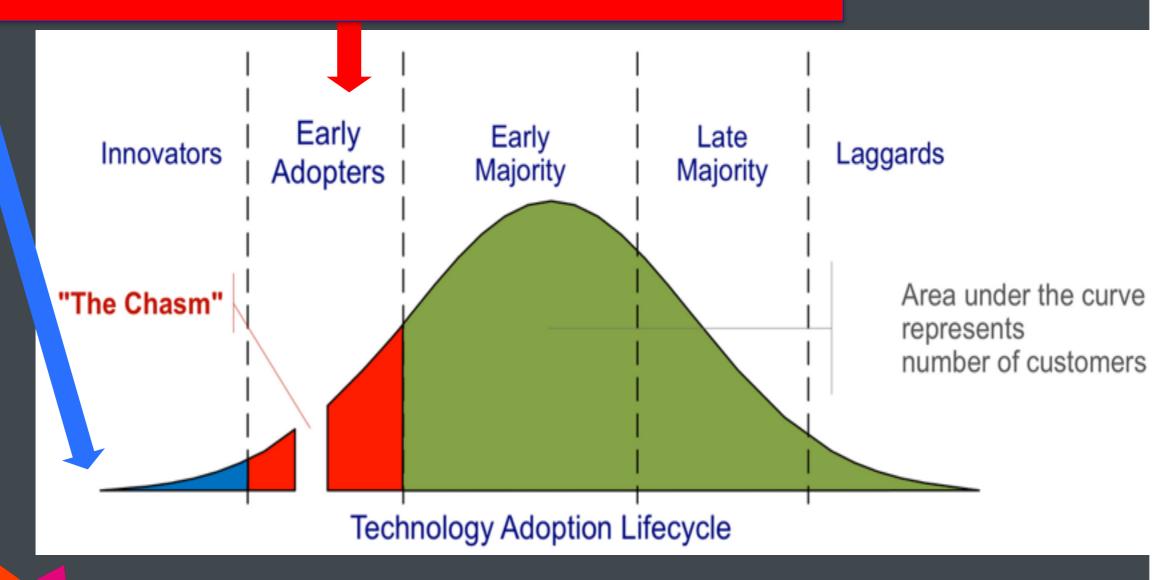
See: Adaptive Stress Testing: Amplifying Network Intelligence by Integrating Outlier Information (Laubsch 2014)



## A Social Markets Hypothesis

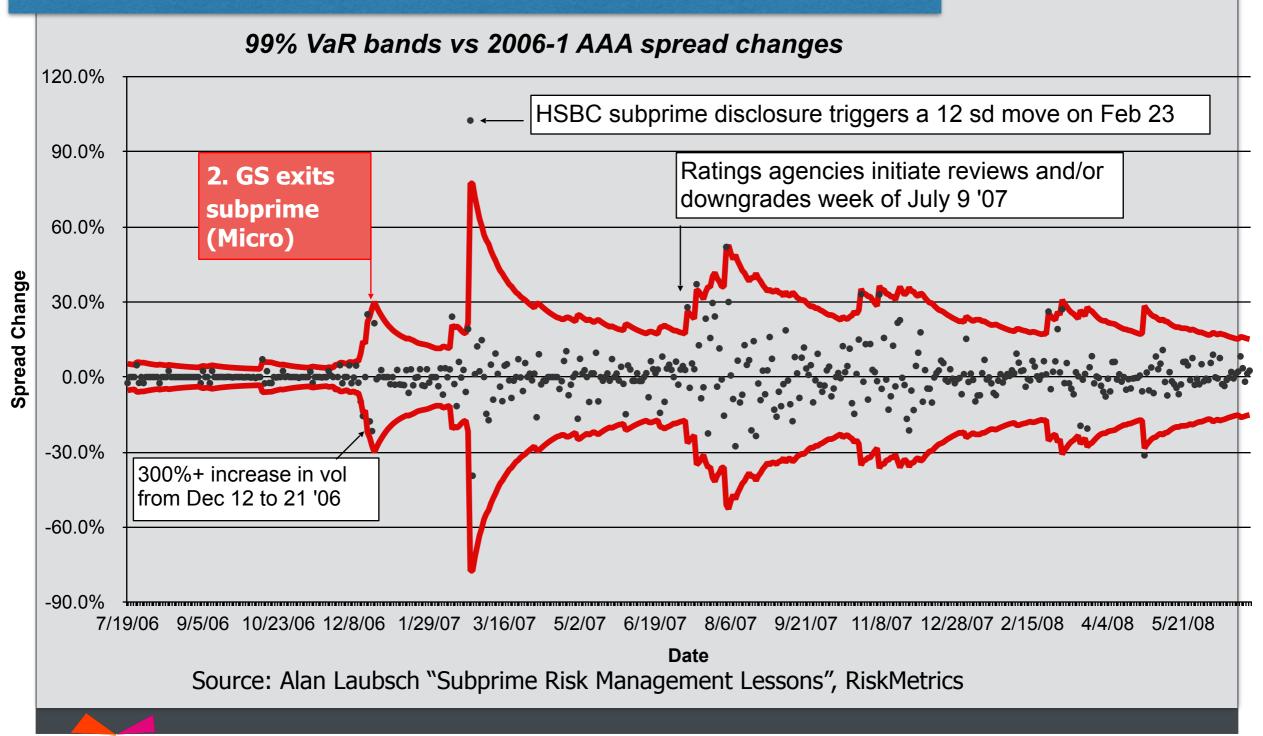
1. Macro: Scenarios from Innovators

2. Micro: Market signals from Early Adopters



### U.S. Subprime Bond Early Warning Case Study

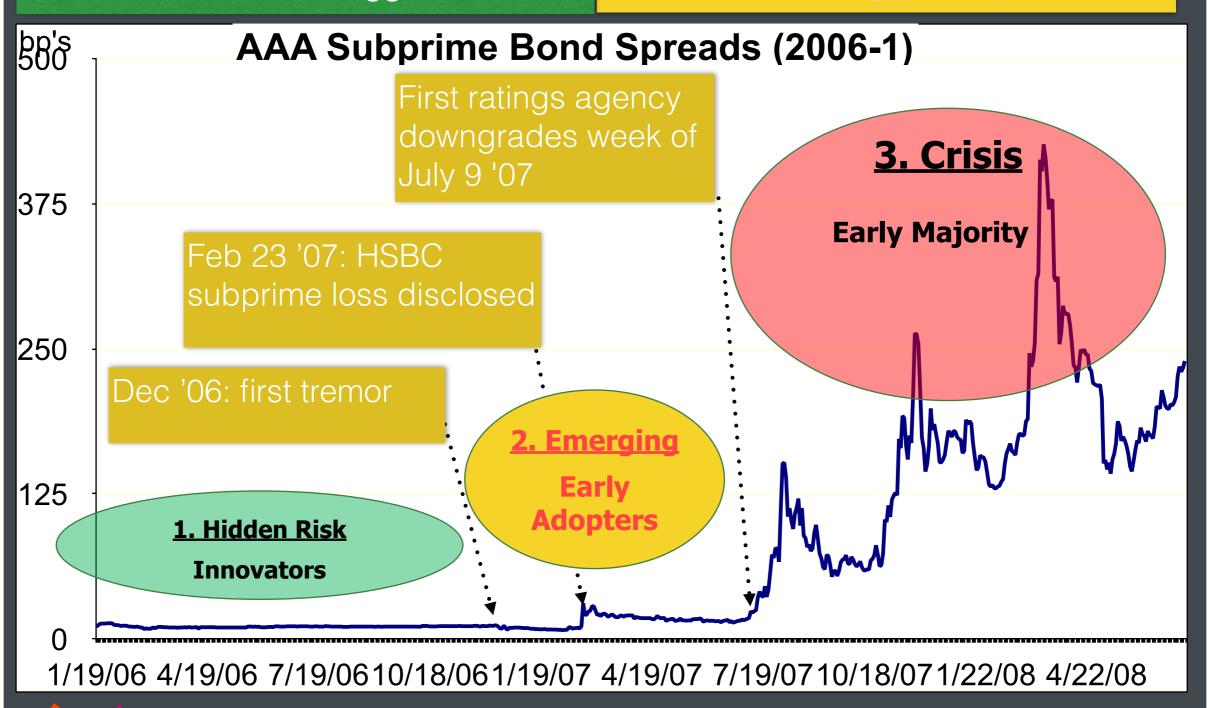
#### 1. Robert Shiller warns of housing Bubble in 2005 (Macro)



#### Three Stages of Risk: U.S. Subprime Crisis

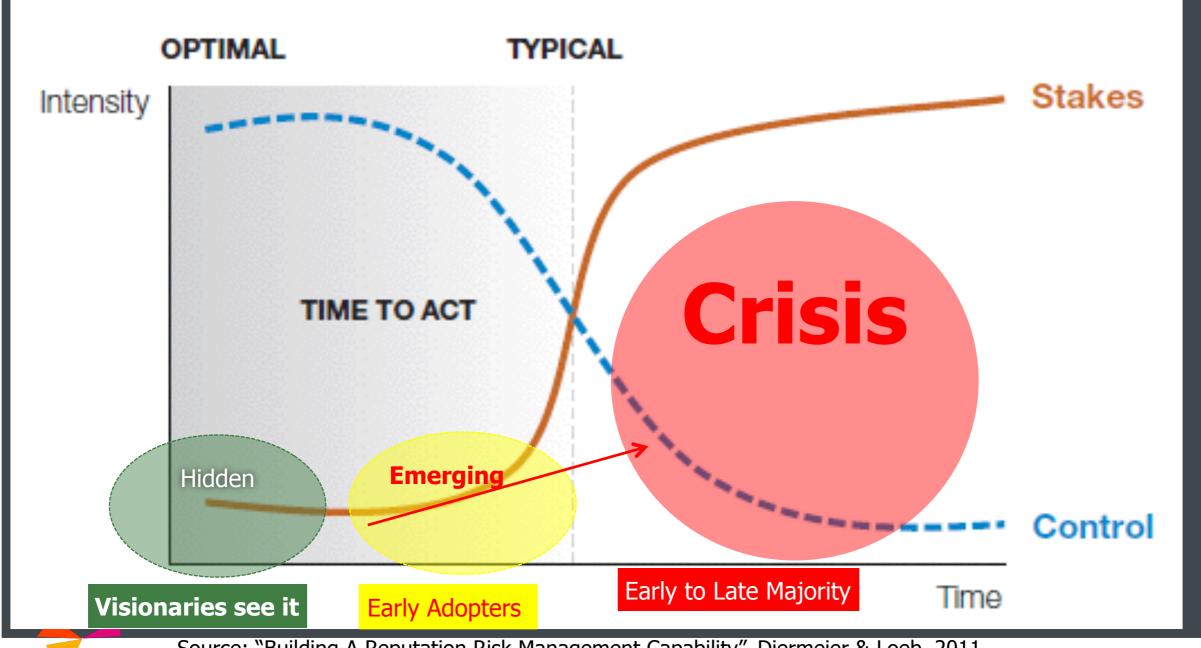
1. When was the biggest risk?

2. And the biggest surprise?



### Tipping Point Dynamics require early detection and action

Limited window of opportunity for exerting control



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- 3. HeavyTails Systemic Risk Monitor

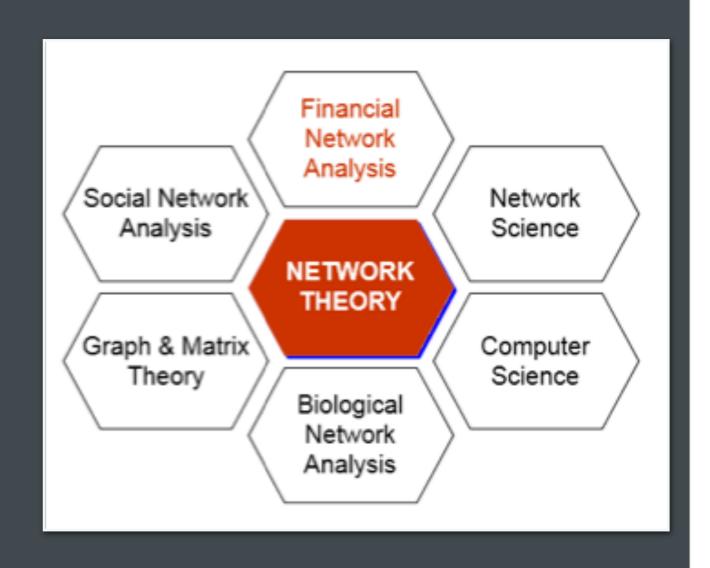


# Network Theory: uncover hidden patterns in complex data

Structure of links between nodes matters

Augments, does not replace other data analysis methods

Network aspect is an unexplored dimension of ANY data





## Maps depict key systemic features

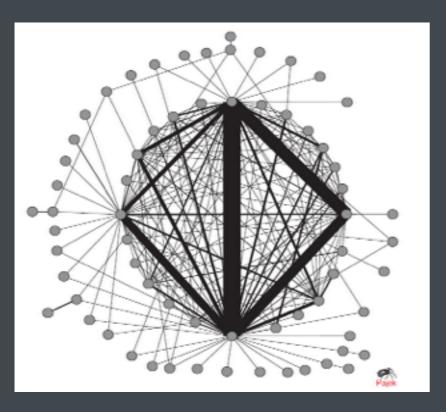


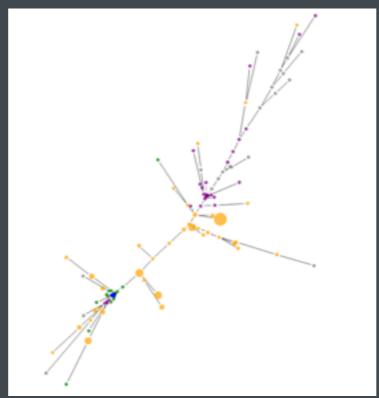
## Financial Cartography reveals interconnectedness

Central nodes



Clustering





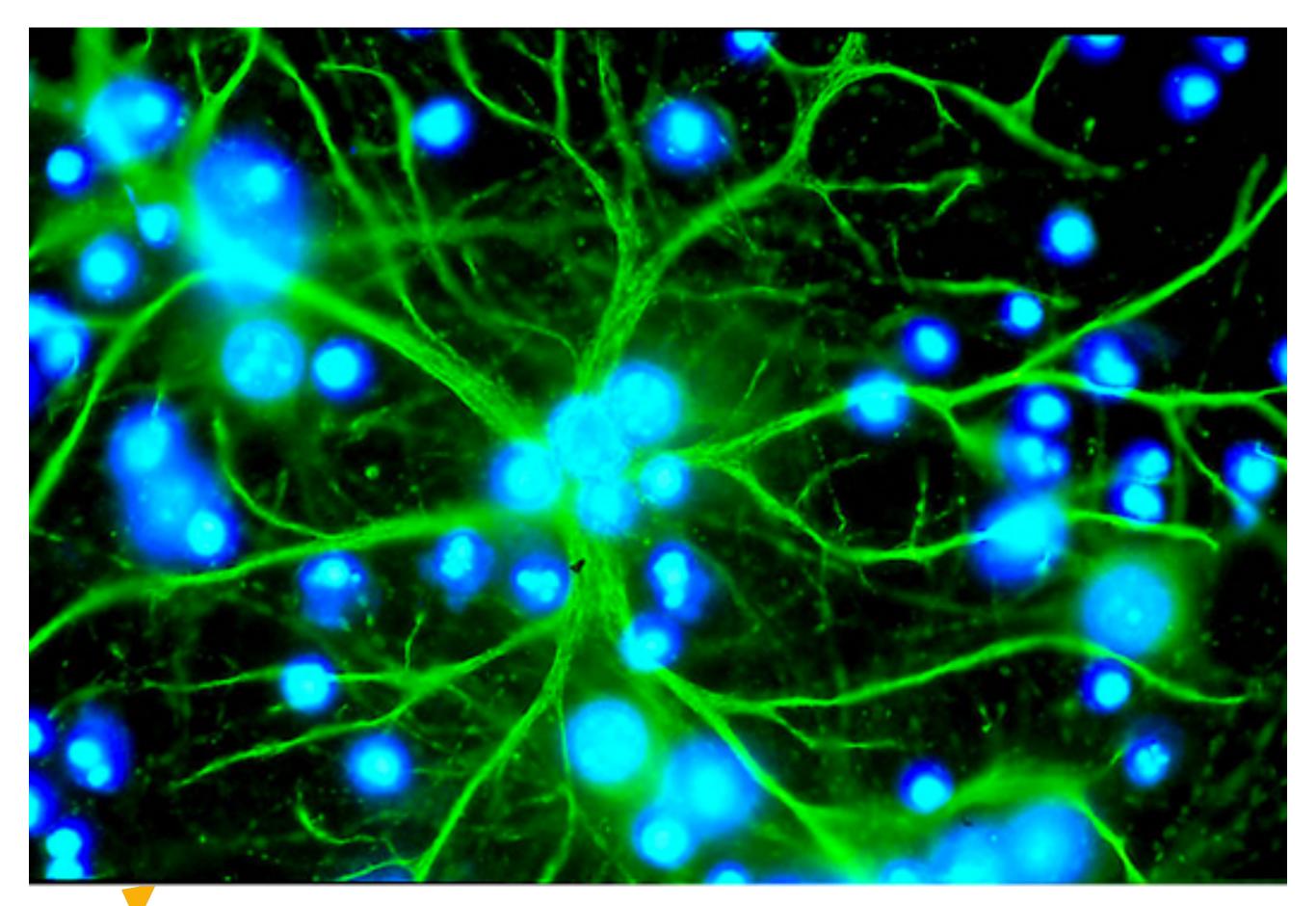


Bilateral exposure data

Asset price data

Balance sheet data



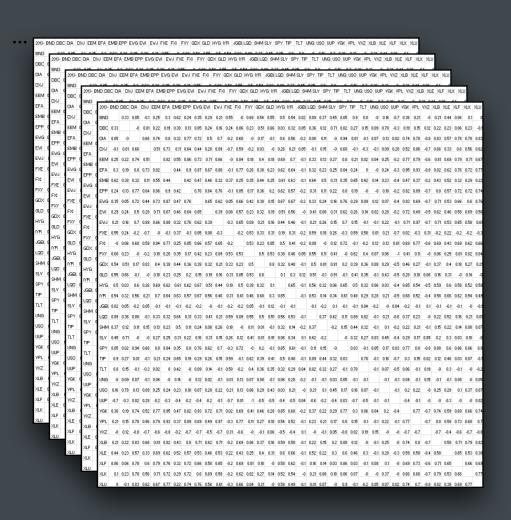


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### Time series of asset returns



Example: Daily returns of asset prices (e.g., ETFs)

Difficult to understand large-scale correlation or other dependence structures of financial assets.

How to put the correlations and their changes in context with changes/returns and volatility?

Objective is to efficiently represent a complex system moving in time

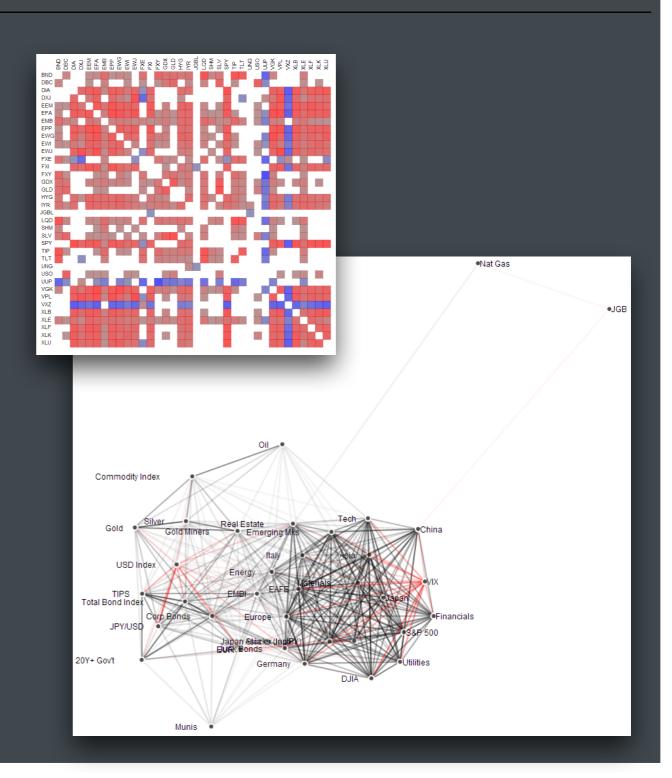


### Correlation Networks

We encode correlations as links between the correlated nodes/assets.

Red link = negative correlation Black link = positive correlation

Absence of link marks that asset is not significantly correlated.





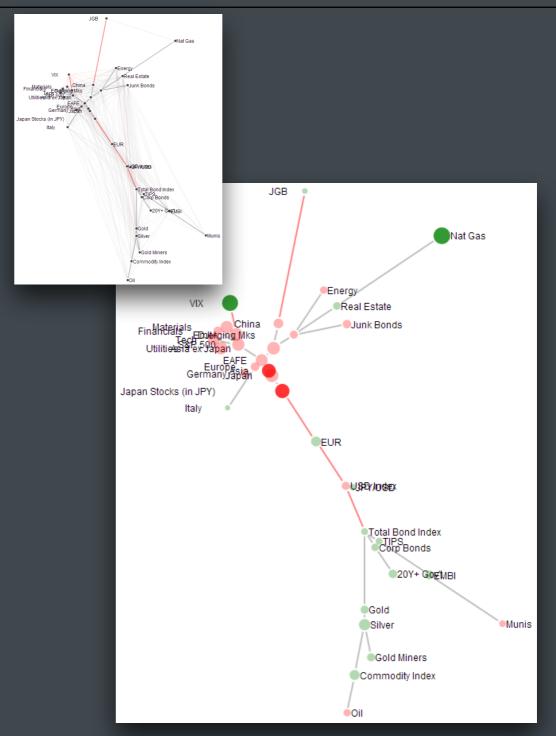
## We highlight VaR outlier returns

Node color indicates last daily return

Green = positive

Red = negative

Node size indicates magnitude of return





## "Here be Dragons"

Didier Sornette (2009)

Dragon King: "Extreme events can be predicted"

Benoit B. Mandelbrot (1963)
Volatility Clustering: "Large changes tend to be followed by large changes"

- -> Identify VaR exceptions (return outside 95% VaR bounds)
- -> Map them as bright green or red nodes



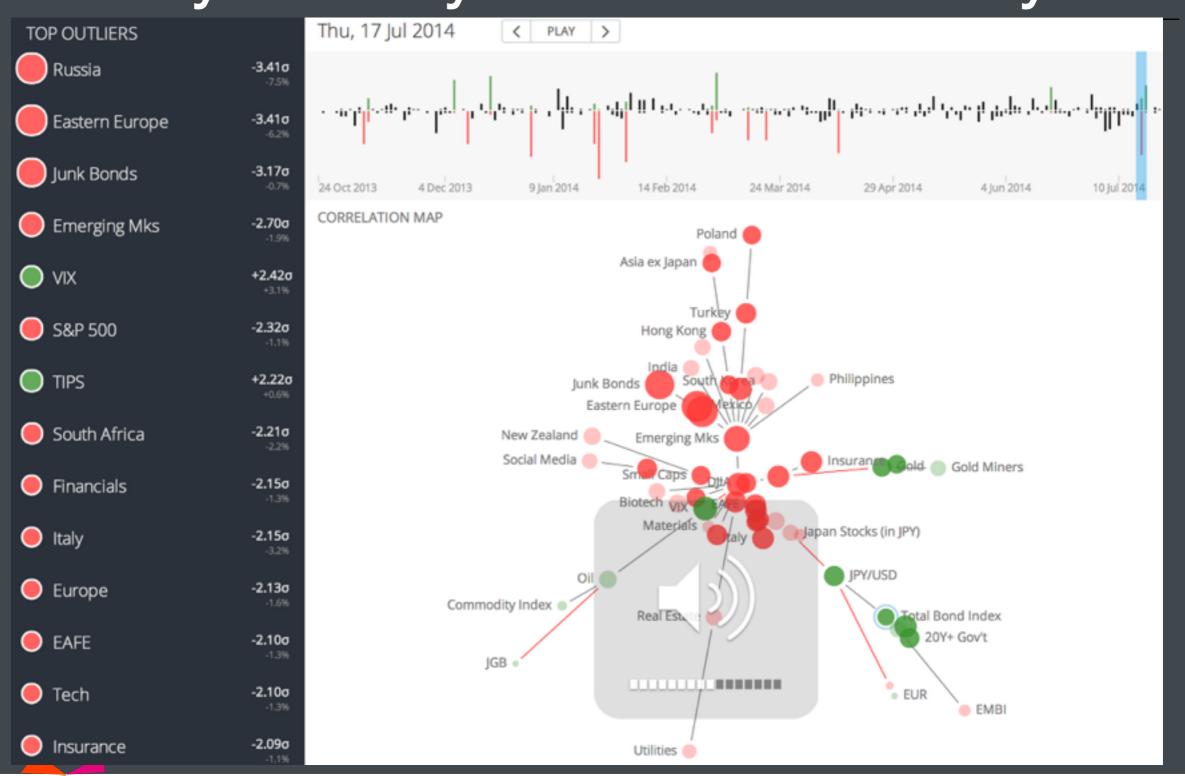
Highlight outliers in their context



Track the number of outliers each day



## HeavyTails Systemic Risk Analytics

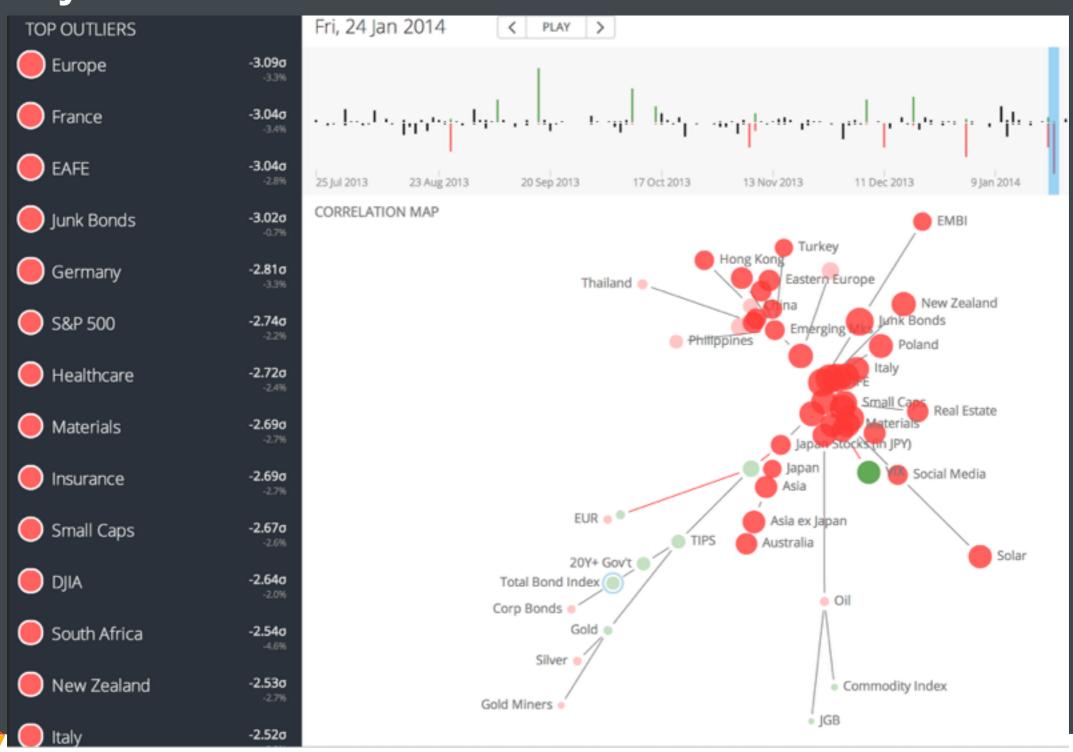


Case: Escalating Systemic Risk 2014

http://bit.ly/1j24plH



# Tapering fears drove the largest global daily selloffs in 2013 and 2014



### Won Leads Weekly Drop in Asia Currencies on Fed Bets China Data

By Justina Lee | Jan 25, 2014 10:32 AM GMT+0700 8 Comments Email Print

Asian currencies fell this week, led by South Korea's won, as Chinese economic data missed estimates and a stronger U.S. recovery added to speculation the **Federal Reserve** will cut its stimulus further.

The Bloomberg-JPMorgan Asia Dollar Index (ADXY) dropped for a second week as reports showed U.S. December sales of existing homes capped the best year since 2006 and jobless claims held near a six-week low. Signs of a sustained economic pickup fueled bets the Fed will continue to reduce bond-buying that has spurred fund flows to emerging markets. Manufacturing in China, Asia's biggest economy, may have contracted this month, a preliminary reading showed on Jan. 23.

"Weak data in China are strengthening demand for safety assets like the dollar," said Hong Seok Chan, a currency analyst at Daishin Economy Research Institute in Seoul. "U.S. tapering expectations offer a continued boost for the greenback."

The won recorded its worst week in seven months, slumping 1.9 percent from Jan. 17 to 1080.36 per dollar, data compiled by Bloomberg show. Malaysia's ringgit slid 1.1 percent, its biggest weekly loss in a month, to 3.3334. **India**'s rupee dropped 1.8 percent, the most since August, to 62.6850 and Indonesia's rupiah fell 0.7 percent to 12,180.

The Fed, which next meets Jan. 28-29, downsized its monthly debt-buying program in January by \$10 billion to \$75 billion. The Bloomberg Dollar Spot



#### S&P 500 Slides Most Since June on Emerging Market Turmoil

By Nick Taborek | Jan 25, 2014 4:54 AM GMT+0700 - Comments Email Print

U.S. **stocks** sank the most since June, capping the worst week for benchmark indexes since 2012, as a selloff in developing-nation currencies spurred concern global markets will become more volatile.

Caterpillar Inc., General Electric Co. and Boeing Co. slid at least 2.6 percent to pace losses in the Dow Jones Industrial Average. (INDU) Kansas City

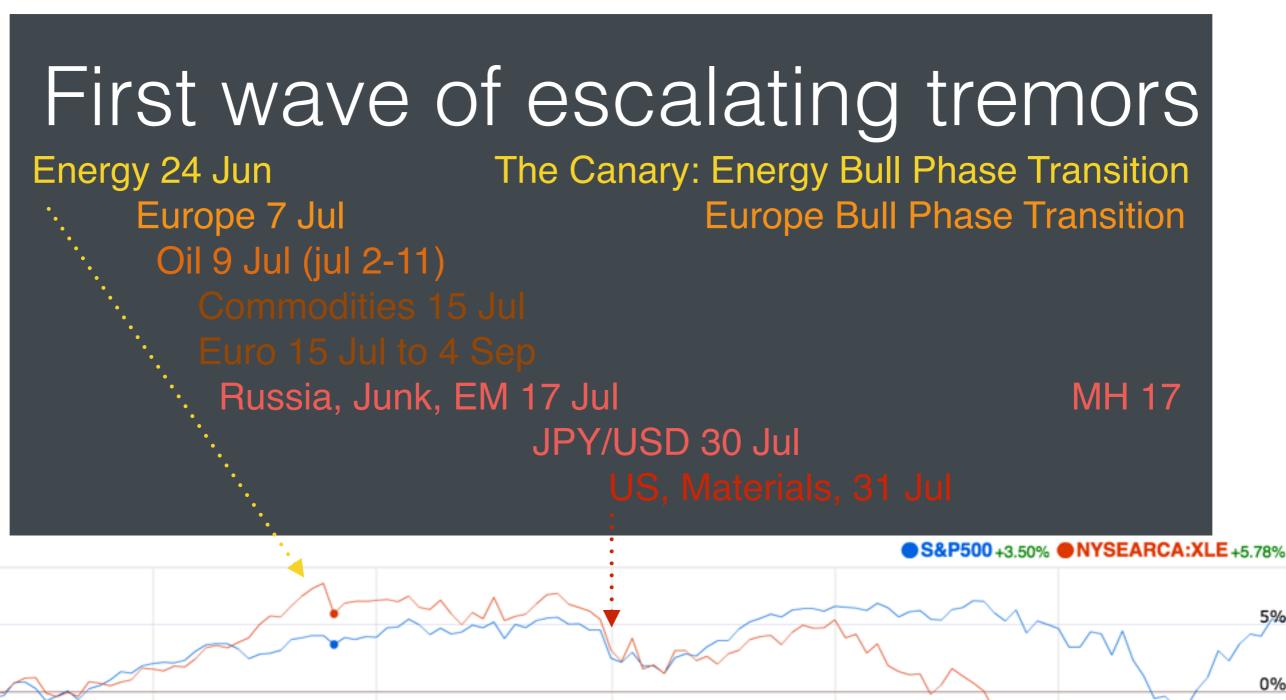


Photographer: Jin Lee/Bloomberg

Traders work on the floor of the New York Stock Exchange on Jan. 24, 2014.

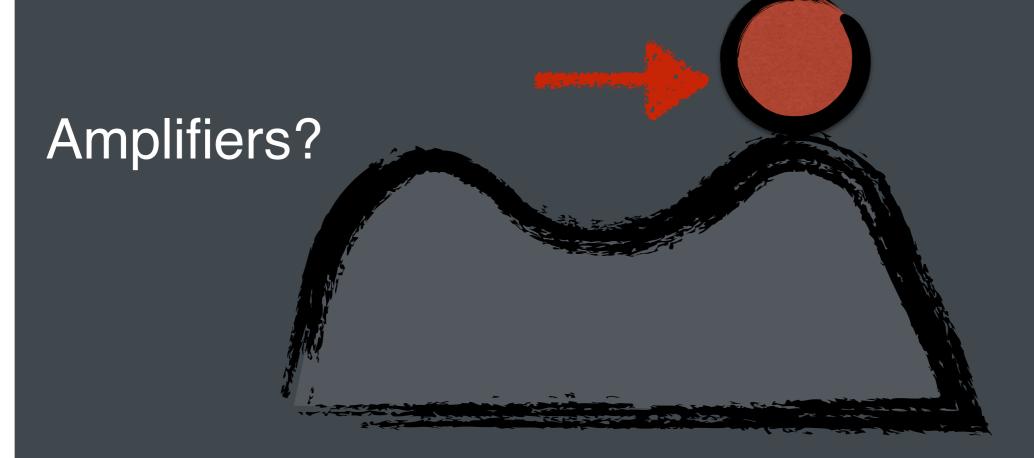
Southern plunged 15 percent, the biggest retreat since 2008, after reporting lower-than-estimated earnings. International Game Technology tumbled 15 percent as the maker of **slot machines** posted first-quarter profit that missed analysts' projections.

The Standard & Poor's 500 Index (SPX) retreated 2.1 percent to 1,790.29 at 4 p.m. in New York to close at the lowest level since Dec. 17. The benchmark index declined 2.6 percent this week. The Dow slid 318.24 points, or 2 percent, to 15,879.11 today. The 30-stock gauge lost 3.5 percent this week. About 8.8 billion shares changed hands on U.S. exchanges, the busiest trading day of the year.





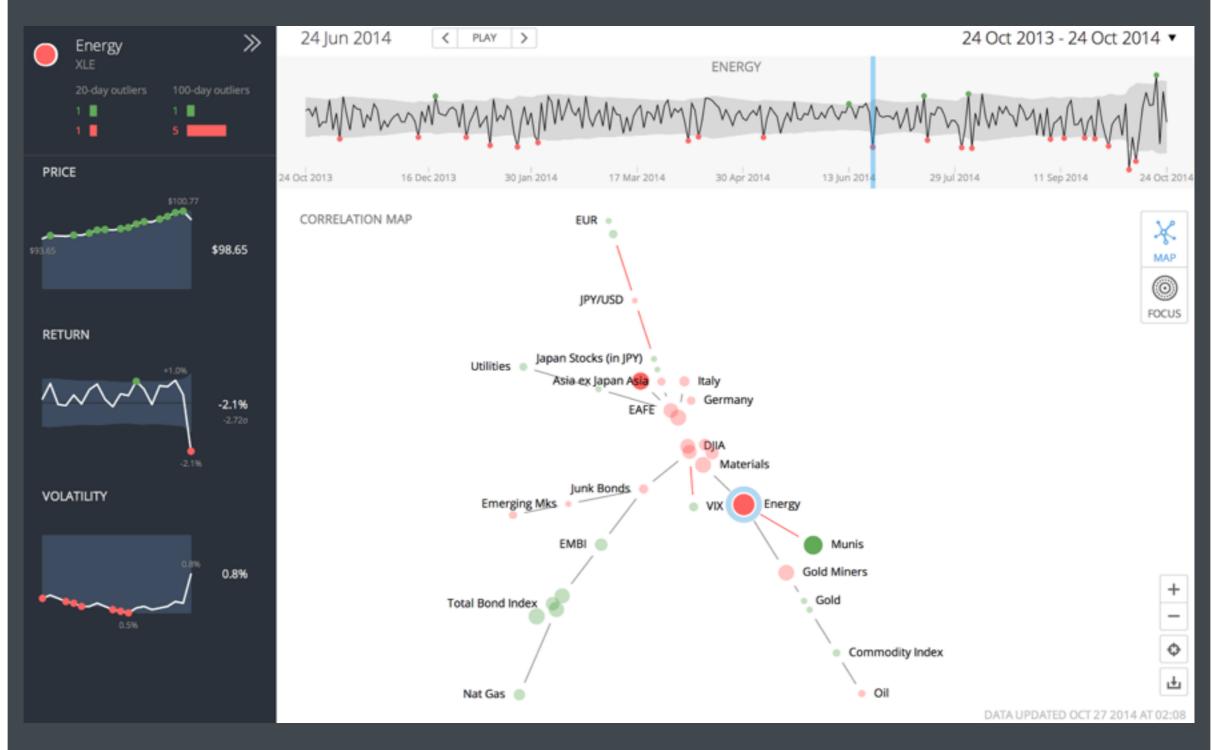
## What Precipitated the Energy Share Bear Market in 2015?



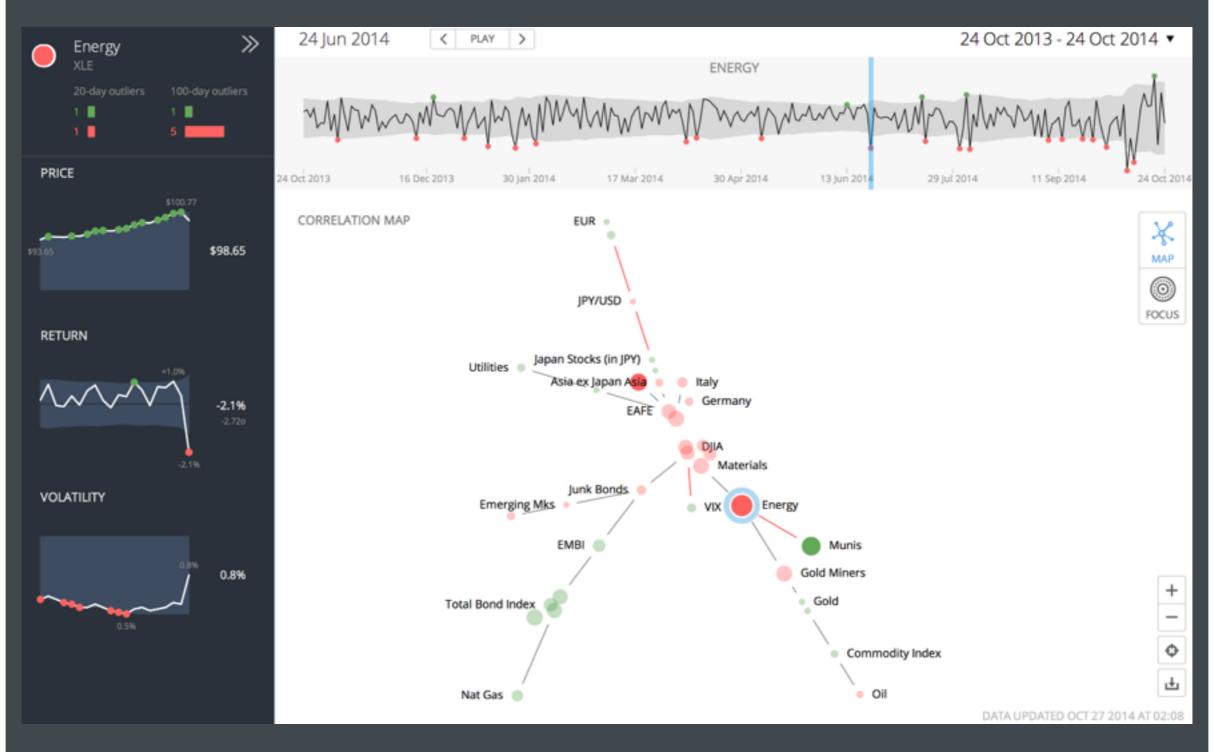
Systemic implications?



## Canary in the coal mine: Energy



## Canary in the coal mine: Energy



## Classic contrarian phase transition

#### U.S. Stocks Decline Amid Tension in Middle East, Data

By Oliver Renick Jun 25, 2014 3:43 AM GMT+0700 104 Comments Email Print

U.S. stocks fell a second day, after equity benchmarks rose to record levels last week, as reports of escalating violence in the **Middle East** overshadowed data that boosted optimism in the world's biggest economy.

Exxon Mobil Corp. dropped
1.6 percent and Pioneer Natural
Resources Co. slumped 4.8
percent as energy shares led
declines. Intercontinental
Exchange Inc. fell 4 percent
after an analyst downgraded the
stock. JPMorgan Chase & Co.,

Boeing Co. and United Technologies Corp. retreated at least 1.2 percent as the **Dow Jones Industrial Average** fell the most in a month and the **VIX (VIX)** index of volatility jumped the most since April.



June 24 (Bloomberg) -- On today's "Insight & Action," Bloomberg's "Money Clip" Host Adam Johnson reports on the performance of the energy sector. (Source: Bloomberg)

#### Related

S&P 500 Has `Many More' New Highs Coming: Stovall

The Standard & Poor's 500 Index (SPX) lost 0.6 percent to 1,949.98 at 4 p.m. in New York, erasing a morning gain of 0.3 percent. The Dow slid 119.13 points, or 0.7 percent, to 16,818.13. The VIX, as the Chicago Board Options Exchange Volatility Index is known, jumped 10 percent to 12.13

"With the stock market at or near all-time highs and yet with the GDP and earnings growth a little on the sluggish side, that has people a little nervous," Matt Maley, equity strategist at Boston-based Miller Tabak & Co., said in a phone interview. "There's a lot of complacency and people are not worried about major downside because the Fed has their back, but they are nervous about a short-term pullback."



Equities began to erase earlier gains in the afternoon as the Wall Street Journal

## 24 June Risky Business Report

RISKY BUSINESS

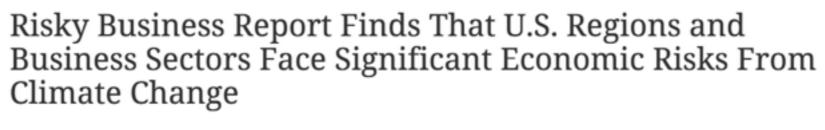
The Economic Risks of Climate Change in the United States

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Media



June 24, 2014 Press Release

[LIVE WEBCAST: A press conference announcing Risky Business results will be webcast live at 8:30 a.m. EST June 24. Watch here.]

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Ex-Treasury Secretaries Shultz, Rubin and Paulson Join Bloomberg, Steyer and other Leaders Urging Industry to Better Understand Risks to Economy

First-of-its-kind Risk Analysis Quantifies Potential for Economic Disruptions; Independent, Non-partisan Study Breaks New Ground in Climate Risk Assessment

New York, June 24 – The American economy could face significant and widespread disruptions from climate change unless U.S. businesses and policymakers take immediate action to reduce climate risk, according to a new report released today. The



Archives

2015

January

2014

November

August

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February January

2013

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## Divestment Tipping Point

## Ex Goldman risk chief: Stanford coal cut a 'tipping point'

Lawrence Delevingne | @Idelevingne Wednesday, 14 May 2014 | 10:04 AM ET





Chip Chipman | Bloomberg | Getty Images

Hoover Tower, left, on the campus of Stanford University in Palo Alto, Calif.



#### Think About Dynamic Optimization

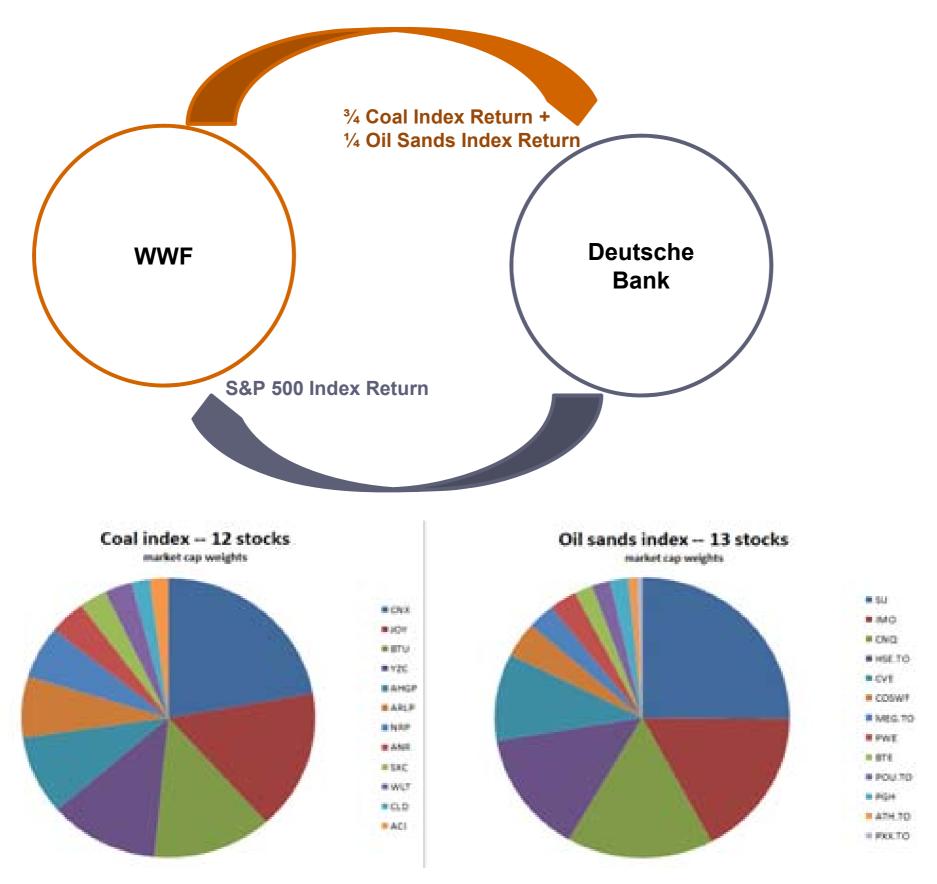
#### With Uncertainty, Tipping Points And Nonlinear Responses



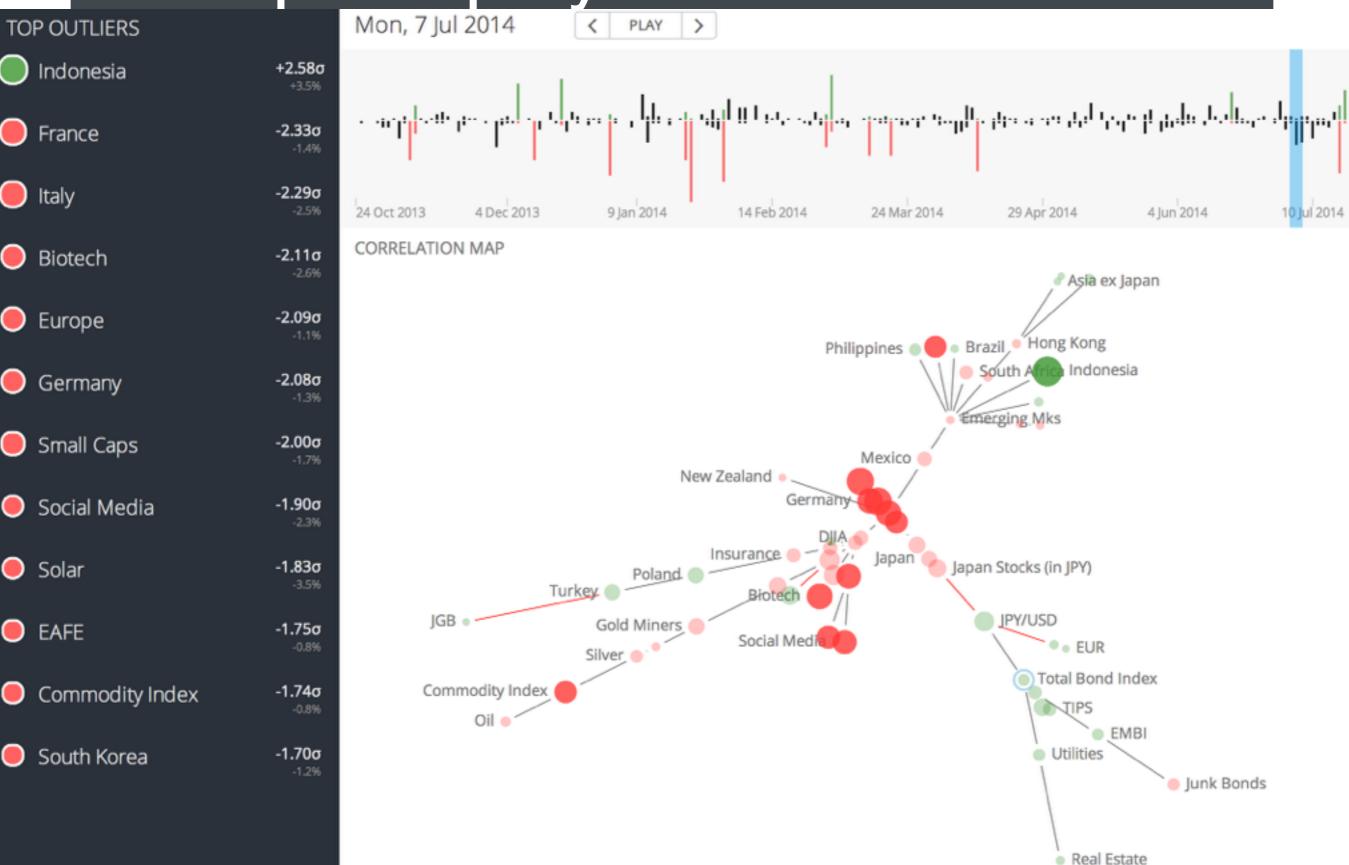
Source: Bob Litterman: The Price of Climate Risks

Because we've wasted precious time; we need to immediately slam on the brake

#### Stranded Assets Total Return Swap



## Europe Equity Phase Transition



## Europe Equity Phase Transition

The start of the negative systemic risk cascade...

#### **Europe Stocks Drop After Biggest Weekly Rally Since March**

By Sofia Horta e Costa | July 07, 2014









SEND TO kindle

European stocks fell the most in almost two weeks as investors assessed equity valuations following the biggest rally since March.

Sky Deutschland AG and Deutsche Boerse AG slipped at least 2.5 percent each after brokerages downgraded the shares. TeliaSonera AB and Tele2 AB advanced after the ict Swedish company agreed to buy Tele2's Norwegian business. PostNL NV (PNL) rallied the most in more than two years after boosting its profit forecast.

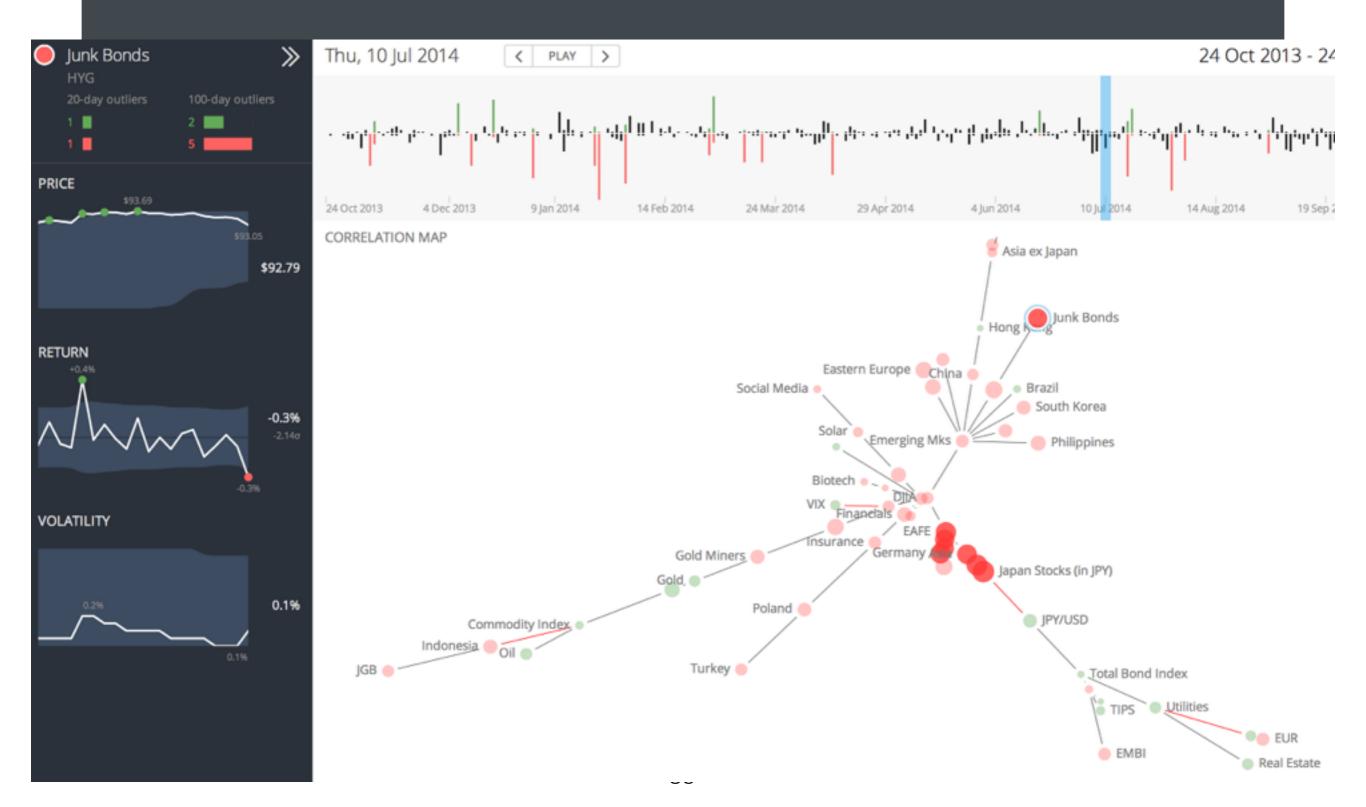
The Stoxx Europe 600 Index dropped 0.9 percent to 344.8 at the close of trading in London, with all 19 industry groups retreating. The equity gauge rose 1.8 percent last week as U.S. jobs data exceeded economists' forecasts and commodity producers rallied. The index traded at 15.6 times the estimated earnings of its members on July 4, near its highest valuation since 2009.

#### VIDEO: U.S. Stocks Plunge on Concerns Over Global Growth

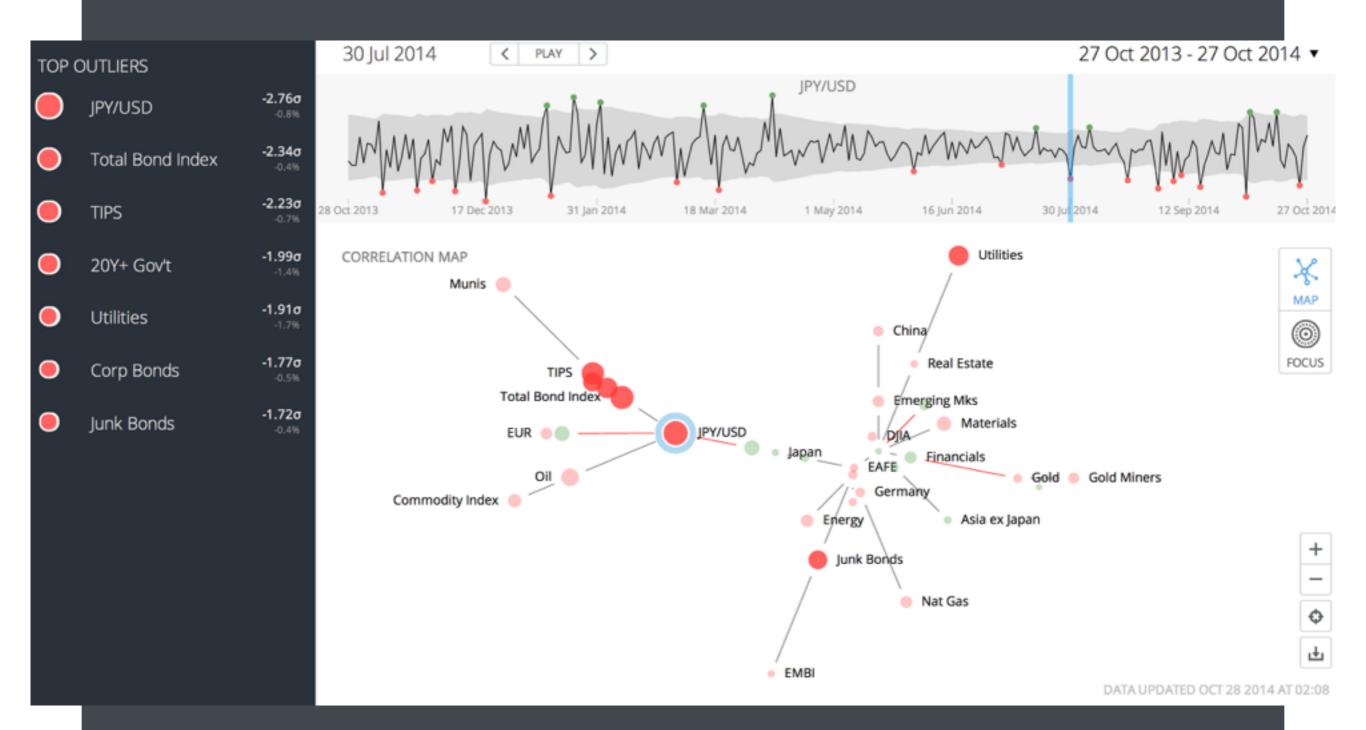
"What we need to see now is earnings growth," said Michael Kapler, a portfolio manager at Mittelbrandenburgische Sparkasse in Potsdam, Germany. "Companies have to really deliver this time because equities are not so cheap any more. We might have some sort of correction in Europe if this earnings season disappoints, and there will be bigger questions concerning valuations. Figures out of the U.S. will give investors an indication of how business is doing, although expectations are already quite high for this quarter."



## Junk is next



## JPY/USD Phase Tansition





### Japanese Yen devaluation

"The dollar rose 0.7 percent to 102.82 yen to cap a nine-day advance that marked its longest winning streak against Japan's currency since March 2005. Japan's currency fell 0.6 percent to 137.71 per euro." Bloomberg, Bonds Drop as Dollar Gains on Fed; S&P 500 Little Changed, 31 July 2014



### 31 July 2014

#### US Markets infected, equity & junk bonds



#### Stocks, Oil Slide as Dow Erases 2014 Gains; **Dollar Rises**

By Jacob Barach and Joseph Ciolli July 31, 2014











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Global stocks sank the most in almost six months and the Dow (INDU) Jones Industrial Average erased its gains for the year as corporate earnings disappointed and Argentina's default stoked concern credit markets will deteriorate. Oil slid with corn as the dollar strengthened.

The MSCI All-Country World Index slid 1.5 percent, its biggest decline since February, while the Dow fell 1.9 percent and the Standard & Poor's 500 Index dropped 2 percent, the most since April 10. Argentina's dollar bonds slid, while Portuguese debt fell as Banco Espirito Santo SA was told to raise capital after posting a net loss. U.S. oil lost 2.1 percent and corn futures sank as commodities capped the worst monthly drop since 2012. The dollar climbed against most of its major counterparts.

Today's losses sent the global gauge and the S&P 500 down at least 1.3 percent in July after five straight months of gains. Technology shares tumbled as Samsung Electronics Co., the world's biggest smartphone maker, posted a drop in net income, while European companies from Adidas AG to Lufthansa AG said the unrest between Russia and Ukraine was dimming prospects for growth. S&P said Argentina was in default after it missed a \$13 billion interest payment on debt and negotiations failed.

VIDEO: Dow, S&P 500 Will Double in Five Years: Lee

"Selling breeds selling," said Timothy Ghriskey, who helps oversee \$1.5 billion as chief investment officer for Bedford Hills, New York-based Solaris Asset Management LLC. "There's a lot of chatter about a correction, so I think that does cause some profit taking. When traders get a whiff of that, they join right along."



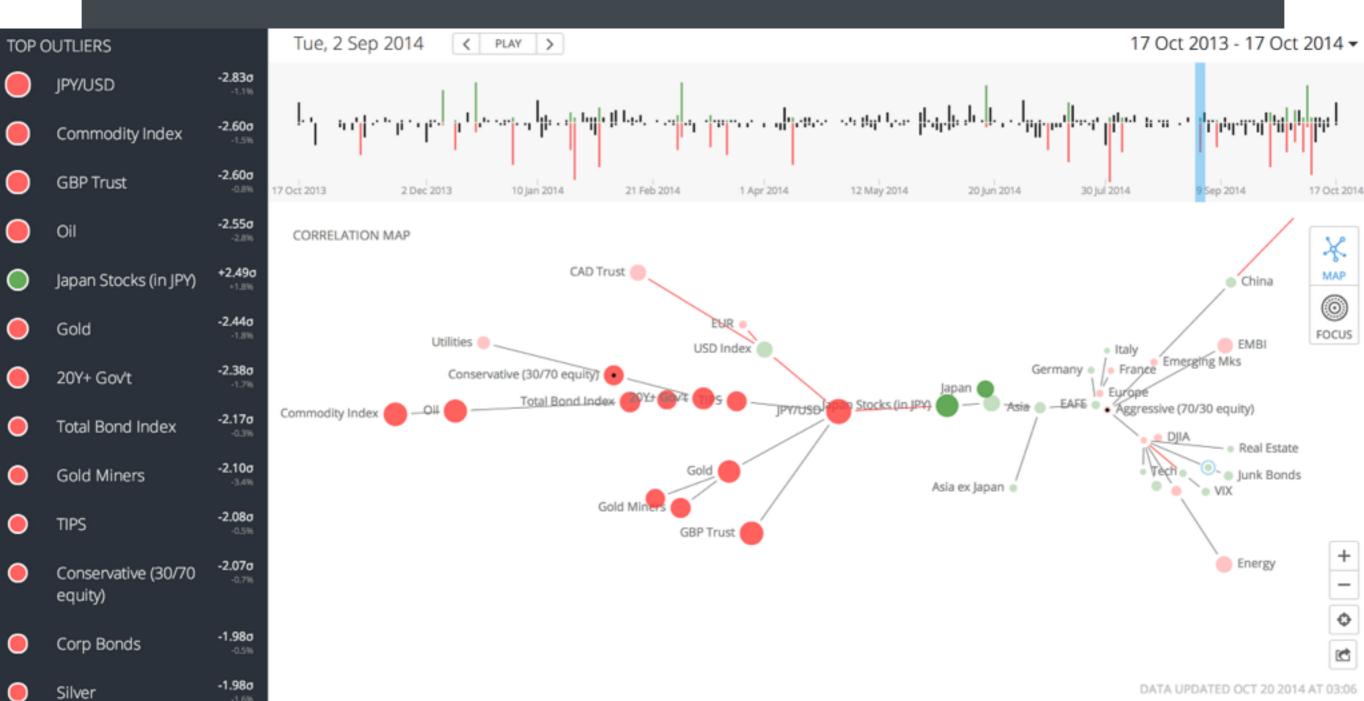
## September-Oct 2014 Wave

```
JPY, GBP, Commod, Oil, Gold 2 Sep
   AU, BRL, Asia 8 Sep
       Real Estate 12 Sep
            Asia 17 Sep
                 France, Junk 23 Sep
                  US Equities 25 Sep
                     Commod, Oil 30 Sep
                      Materials, Japan 1 Oct
                       USD (up), 3 Oct
                           Europe 7 Oct
                           Energy, JNK, JP, EU 9 Oct
                           Tech, JNK 10 Oct
                             Energy, Materials 13 Oct
```



### 2 Sep 2014

#### Next wave of outliers



## U.S. Stocks Fall From Record as Energy Producers Tumble

By Joseph Ciolli : Sep 3, 2014 3:48 AM GMT+0700 324 Comments ■ Email 中 Print

U.S. **stocks** fell, after the Standard & Poor's 500 Index had its best month since February, as energy producers sank with the price of crude to offset data showing U.S. manufacturing expanded at the fastest pace in three years.

Newfield Exploration Co. slid 2.1 percent as energy companies dropped 1.3 percent as a group. Delta Air Lines Inc. and Southwest Airlines Co. rallied at least 2.8 percent to lead carriers higher. Home Depot Inc. dropped 2 percent after saying it

was investigating a possible data breach. Staples Inc. jumped 8.1 percent after Credit Suisse Group AG raised its rating on the stock.

The S&P 500 lost 0.1 percent to 2,002.28 at 4 p.m. in **New York**, trimming earlier losses of 0.4 percent in afternoon trading. The **Dow Jones Industrial** 

Average slipped 30.89 points, or 0.2 percent, to 17,067.56. The Nasdaq Composite Index rose 0.4 percent, extending its highest level since March 2000. More than 5.7 billion shares changed hands on U.S. exchanges today, snapping an nine-day streak of volume below 5 billion shares.

"The 2,000 area is still in play, and we've yet to move past it convincingly as it remains a speed bump in the short-term," Joe Bell, senior equity analyst at Cincinnati-based Schaeffer's Investment Research Inc., said by phone. "The manufacturing index was better than expected, but after that strong rally we had through much of August, the market is taking a bit of a breather."

The Institute for Supply Management's manufacturing index unexpectedly climbed to 59, the highest level since March 2011, from July's 57.1, the Tempe, Arizona-based group reported today. Readings greater than 50 indicate growth. The median forecast in a Bloomberg survey of economists was 57.



Sept. 2 (Bloomberg) -- Chris Rupkey, chief financial economist at Bank of Tokyo-Mitsubishi, examines how geopolitical risks have impacted European economies and the reaction of bond and equity markets. He speaks on "Bloomberg Surveillance."

#### Related

Taking Stock: Markets, Home Depot Breach, Family Dollar, JPM

### Europe trades down with oil

... while US stays at peak levels for a while longer





### 22 Sep 2014: Rockefellers Divest

#### **Carbon divestment**

#### Heirs to Rockefeller oil fortune divest from fossil fuels over climate change

Heirs to Standard Oil fortune join campaign that will withdraw a total of \$50bn from fossil fuels, including from tar sands funds

US will not commit to climate change aid for poor nations

Suzanne Goldenberg in New York



Monday 22 September 2014 17.19 BST











Shares
51.343

8.

Comments 248



Peter O'Neill, head of the Rockefeller family and great-great-grandson of John D Rockefeller, along with Neva Rockefeller Goodwin (second from the right\_, great-granddaughter of of John D. Rockefeller, and Stephen B Heintz, president of the Rockefeller Brothers Fund. Photograph: Brendan McDermid/Reuters

The heirs to the fabled Rockefeller oil fortune withdrew their funds from fossil fuel investments on Monday, lending a symbolic boost to a \$50bn divestment campaign ahead of a United Nations summit on climate change.

### 25 Sep 2014: US infected

Start of the most recent downside wave



#### S&P 500 Tumbles as Apple Sinks While Dollar, Bonds Climb

By Oliver Renick, Joseph Ciolli and Lu Wang → Sep 26, 2014 4:14 AM GMT+0700 9 Comments Email Print

U.S. stocks fell the most in eight weeks as Apple Inc. tumbled and concern grew over tensions overseas. The dollar extended a four-year high as improving economic data fueled speculation the Federal Reserve is moving closer to raising interest rates.

The Standard & Poor's 500
Index (SPX) lost 1.6 percent at
4 p.m. in New York, falling
below its average price for the
past 50 days for the first time
since August. The Nasdaq 100
Index tumbled 2.1 percent, the
most since April, as Apple

dropped 3.8 percent. The MSCI Emerging Markets Index declined to the lowest since May. The Bloomberg Dollar Spot Index climbed for a fifth day and the euro touched a 22-month low. The yield on 10-year Treasuries dropped 6 basis points to 2.51 percent. Gold rose, erasing a loss.

Equities fell and the dollar jumped early in the day as data on U.S. equipment orders and weekly jobless claims helped support the argument that the economy may be improving enough for the Fed to raise interest rates sooner than expected. Stocks extended losses on a report that Russian lawmakers are drafting legislation that would allow the government to seize foreign assets in response to sanctions.



Photographer: Luke Sharrett/Bloomberg

A roofer works on a house under construction at a Norton Commons residential... Read More

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- Fundstrat's Tom Lee Likes Macy's, Microsoft (Video)
- Naud Says Second-Half's Theme Is `Dollar Strength'
- U.S. Equities Are Most Attractive: Delaney

"There's a broad-based fear that things could turn negative -- the market has been short-term skittish," Tom Sudyka, president of Lawson Kroeker Investment Management in Omaha, Nebraska, said in a phone interview. His firm oversees about \$500 million. "Every time we get near or at a record, there's always a



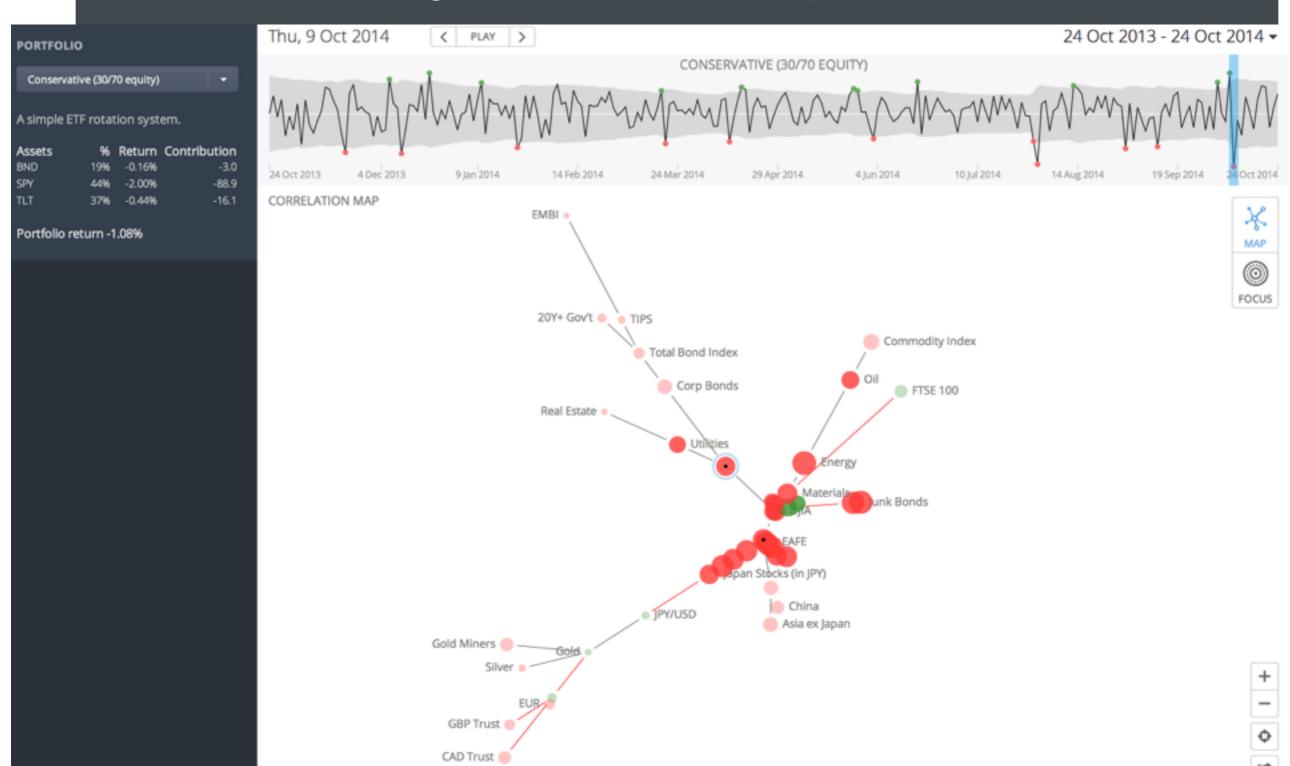
#### 17 Oct 2017 - Fed to the Rescue

"... the markets' impressive countermoves on Friday were widely attributed to a single factor -- reassuring words from Federal Reserve officials..." (El-Erian)



### Reverse Stress Testing

What conditions give rise to extreme portfolio losses?



DATA UPDATED OCT 27 2014 AT 11:11

#### 9 Oct 2014

#### S&P 500 Erases Year's Best Rally as Oil Sinks, Gold Jumps

By Oliver Renick and Joseph Ciolli Oct 10, 2014 3:32 AM GMT+0700 | 4 Comments ■ Email □ Print

The Standard & Poor's 500 Index wiped out its biggest rally of the year as small-caps tumbled with oil amid concern over Europe's economy. Gold rose on bets the largest economies will keep interest rates low.

The S&P 500 (SPX) fell 2.1 percent at 4 p.m. in New York, the biggest drop since April, after rallying 1.7 percent yesterday. The Russell 2000 Index of smaller companies tumbled 2.7 percent, the also most since April. West Texas Intermediate



Oct. 9 (Bloomberg) -- Berenberg Bank economist Christian Schulz says the domestic U.S. economy is "well on track" and that the Federal Reserve will commence increasing interest rates in April. He talks with Anna Edwards, Mark Barton and Manus Cranny on Bloomberg Television's "Countdown." (Source: Bloomberg)

crude dropped 1.8 percent, falling into a bear market. The euro slid 0.4 percent against the dollar. The Treasury 10-year **yield** was little changed at 2.33 percent, while rates in Germany, France and Spain fell to records. Gold jumped 1.6 percent and the **VIX** (VIX) soared to the highest since February.

#### Related

U.S. Jobless Claims
Fall, Pushing Average to
8-Year Low

UBS Likes U.S. Stocks.

#### Stealth Bear Markets in U.S. Stocks Are Hiding in Bushes

By Michael P. Regan : Oct 9, 2014 11:45 PM GMT+0700 : 0 Comments Email Print

While the Standard & Poor's 500 Index is still less than 4 percent below its September record, other gauges of U.S. stocks are revealing where risk has been taken off the most in front of an eventual "normalization" of monetary policy.

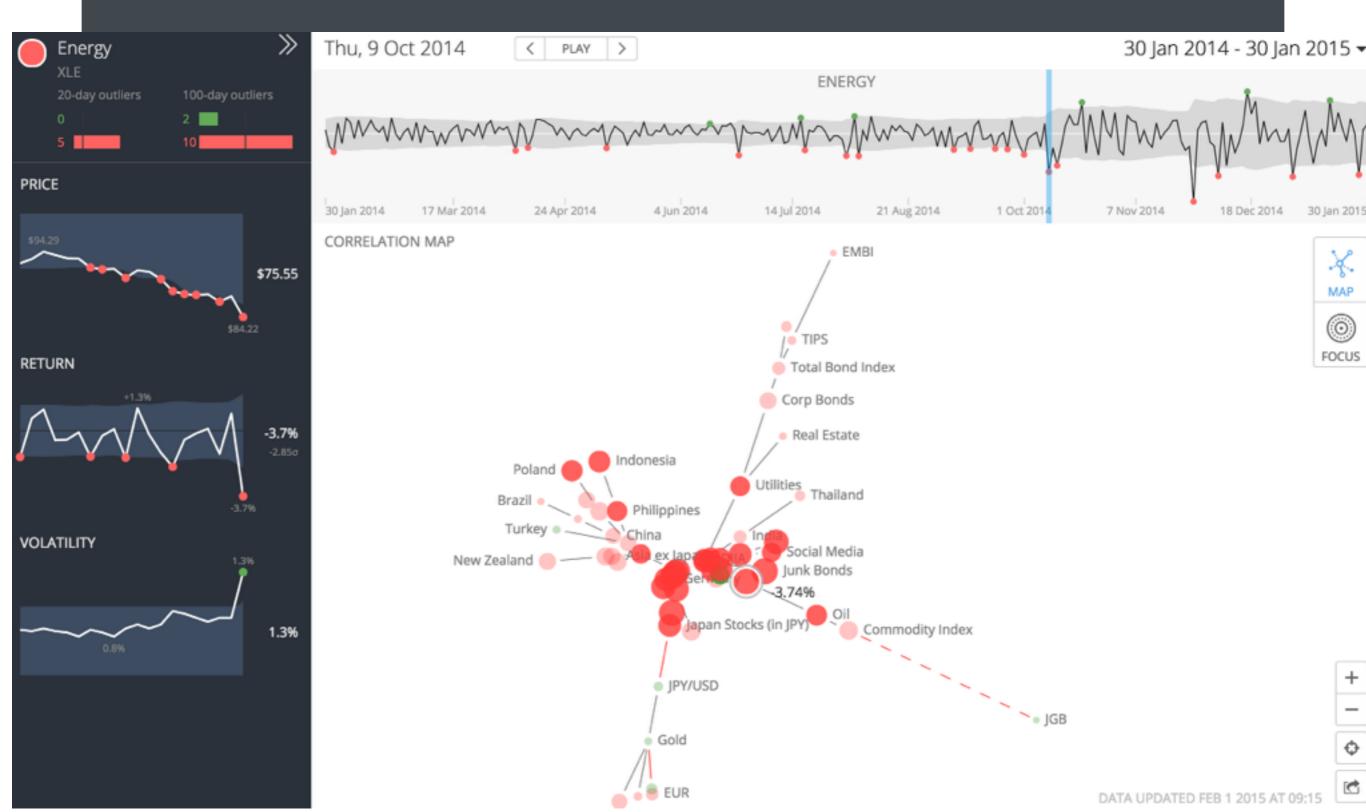
Most conspicuous are the 88 energy companies represented in the SPDR S&P Oil & Gas Exploration & Production ETF (XOP), a \$1.1 billion fund. The ETF managed to rebound yesterday after falling 24 percent from its June record, though today it's reversing those gains and setting a new 13-month low. Crude oil is down 22 percent from its high in September 2013 as the rallying U.S. currency lowers prices of dollar-denominated commodities.

While lower **oil prices** are good for many parts of the economy, keep in mind that crude and the S&P 500 are usually positively **correlated**, meaning they tend to move in the same direction. The correlation diminished in recent years, and even went negative for a short time in late July and early August. The last time it went negative for any significant period was around the bankruptcy of

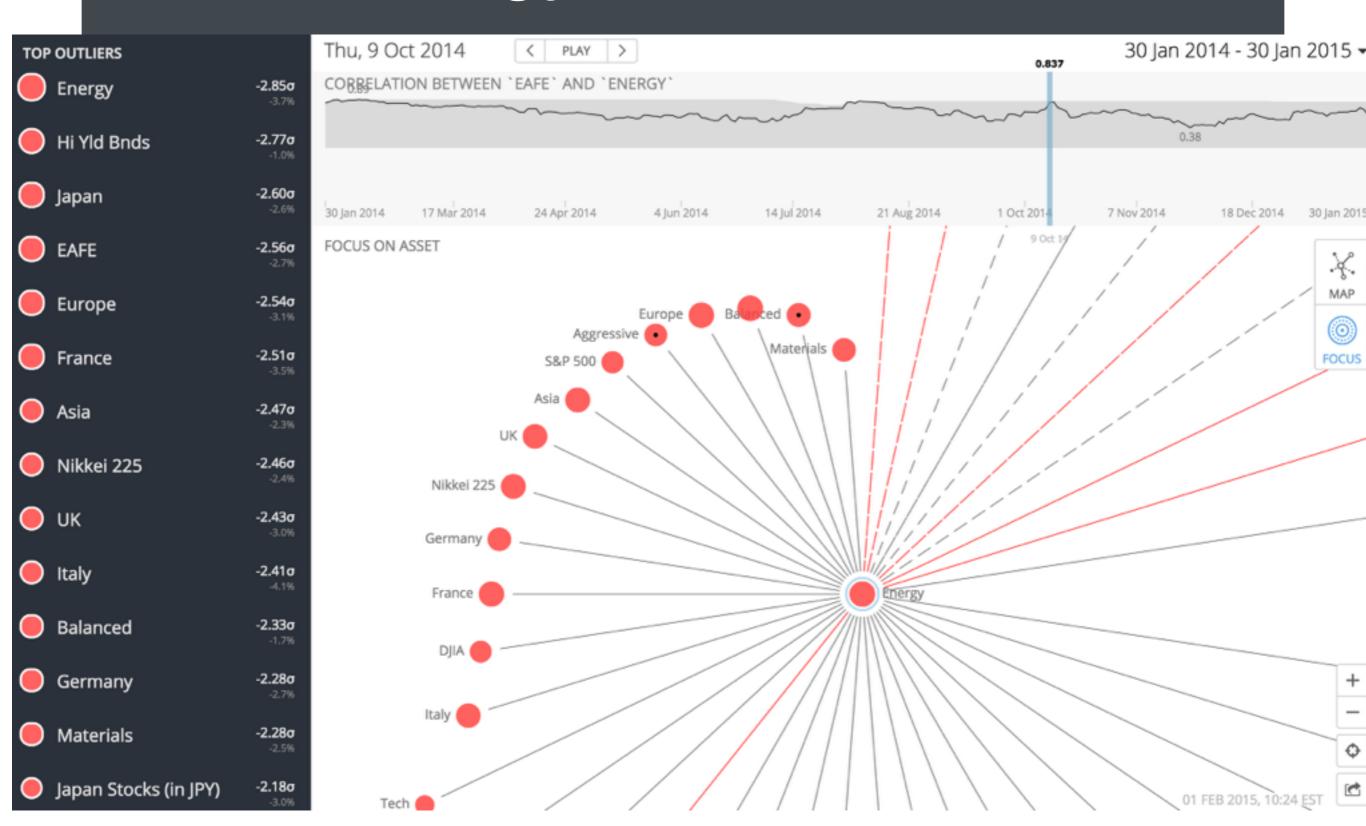
#### 9 Oct Risk Crescendo



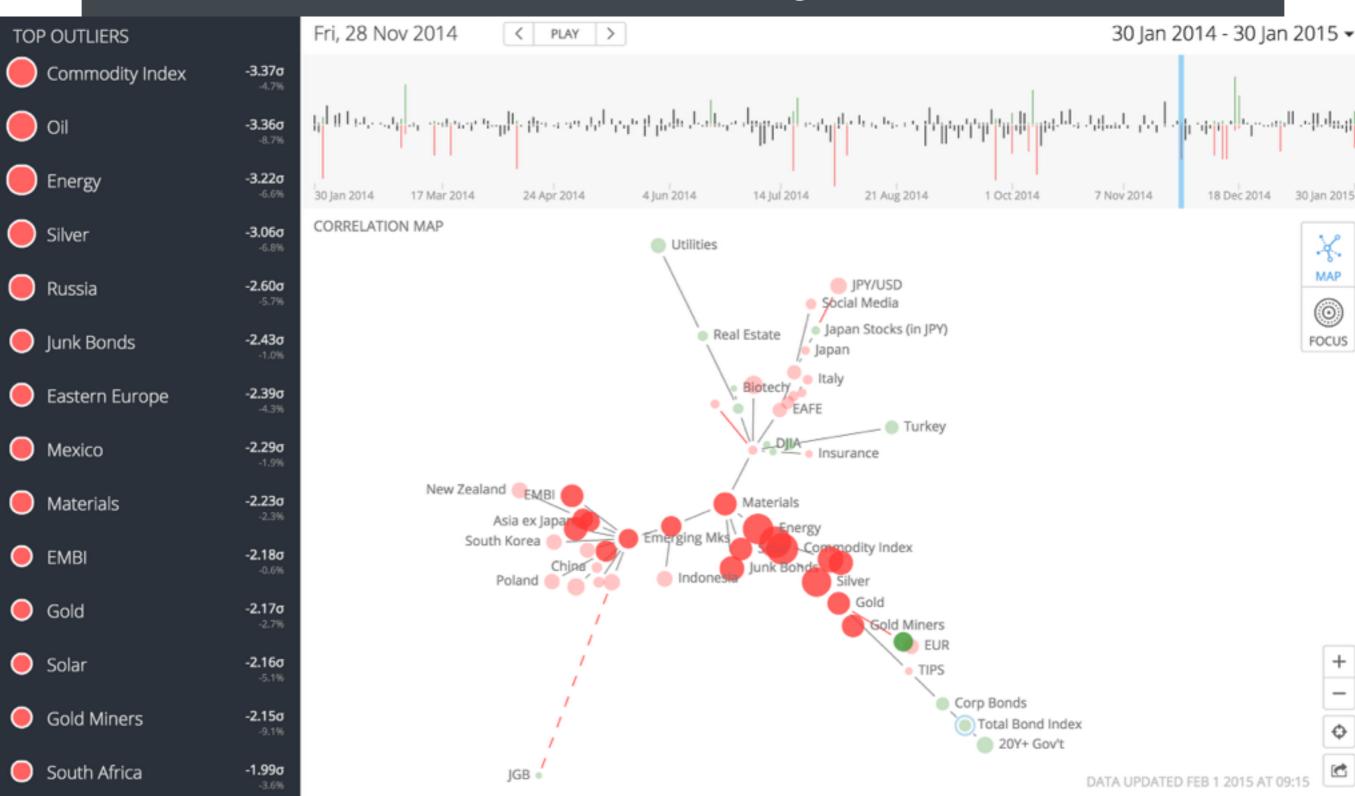
## Oct 9 Energy as worst performer



## Oct 9 Energy EAFE correlation



## 28 Nov Black Friday



30 Jan 2015

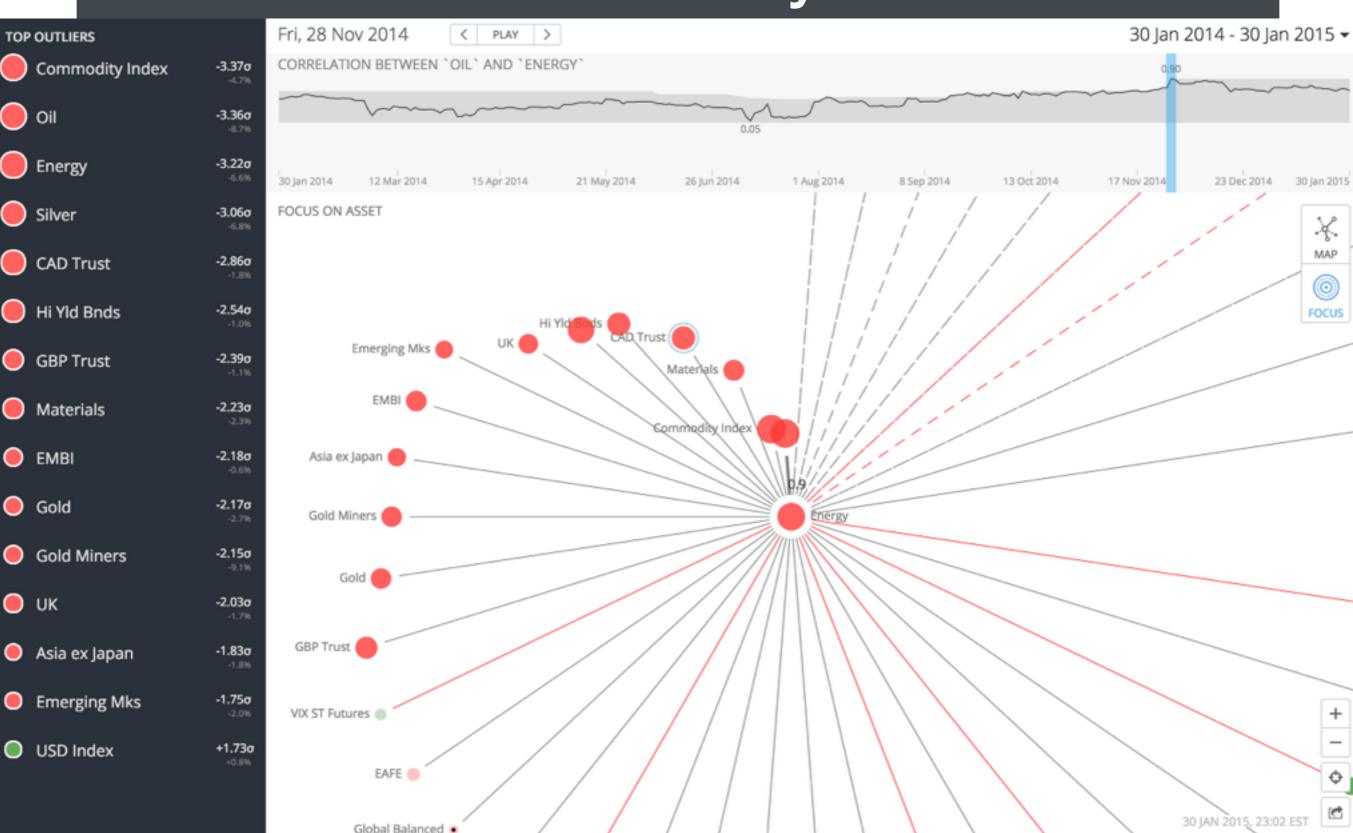
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## 28 Nov Black Friday



# Given inevitability of carbon pricing, was OPEC's move surprising?

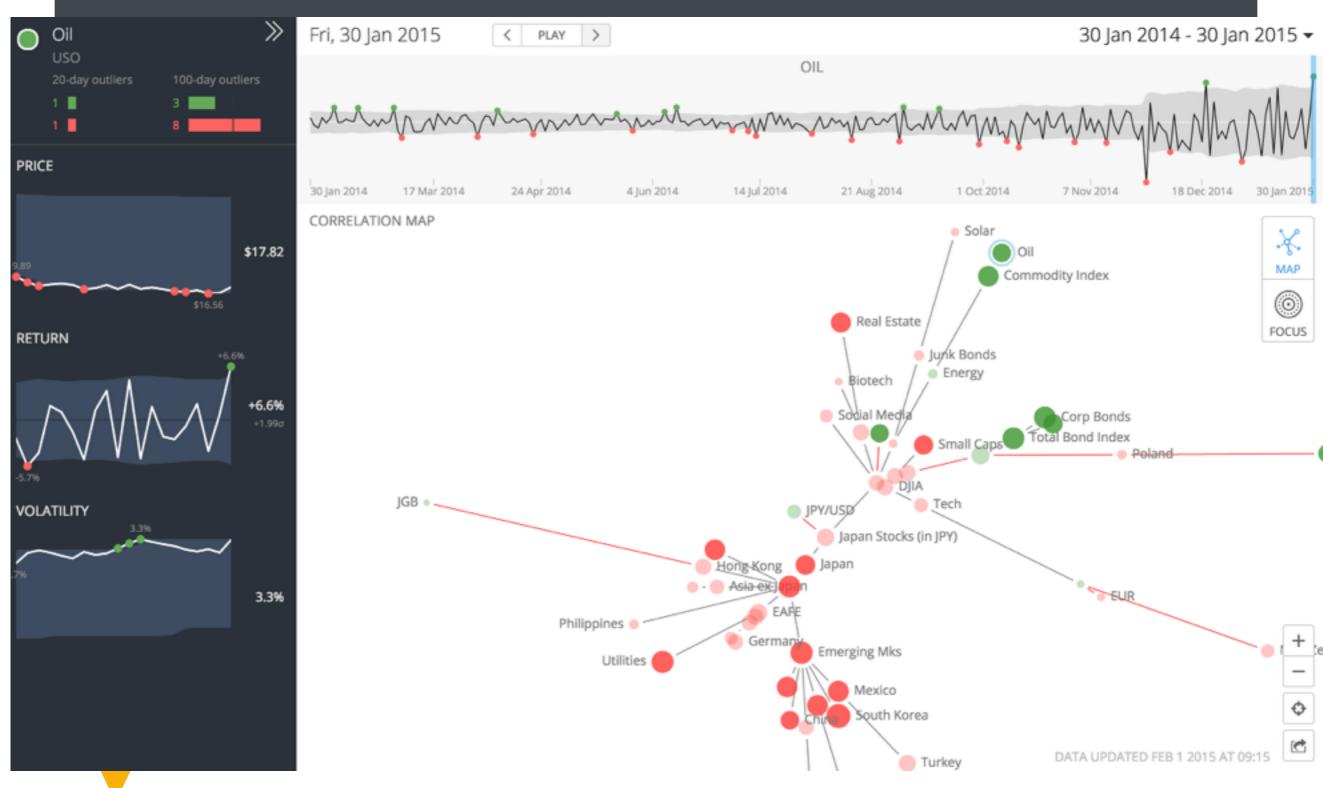
# Oil stocks and oil-related currencies slammed by OPEC move

Friday, 28 Nov 2014 | 7:08 AM ET

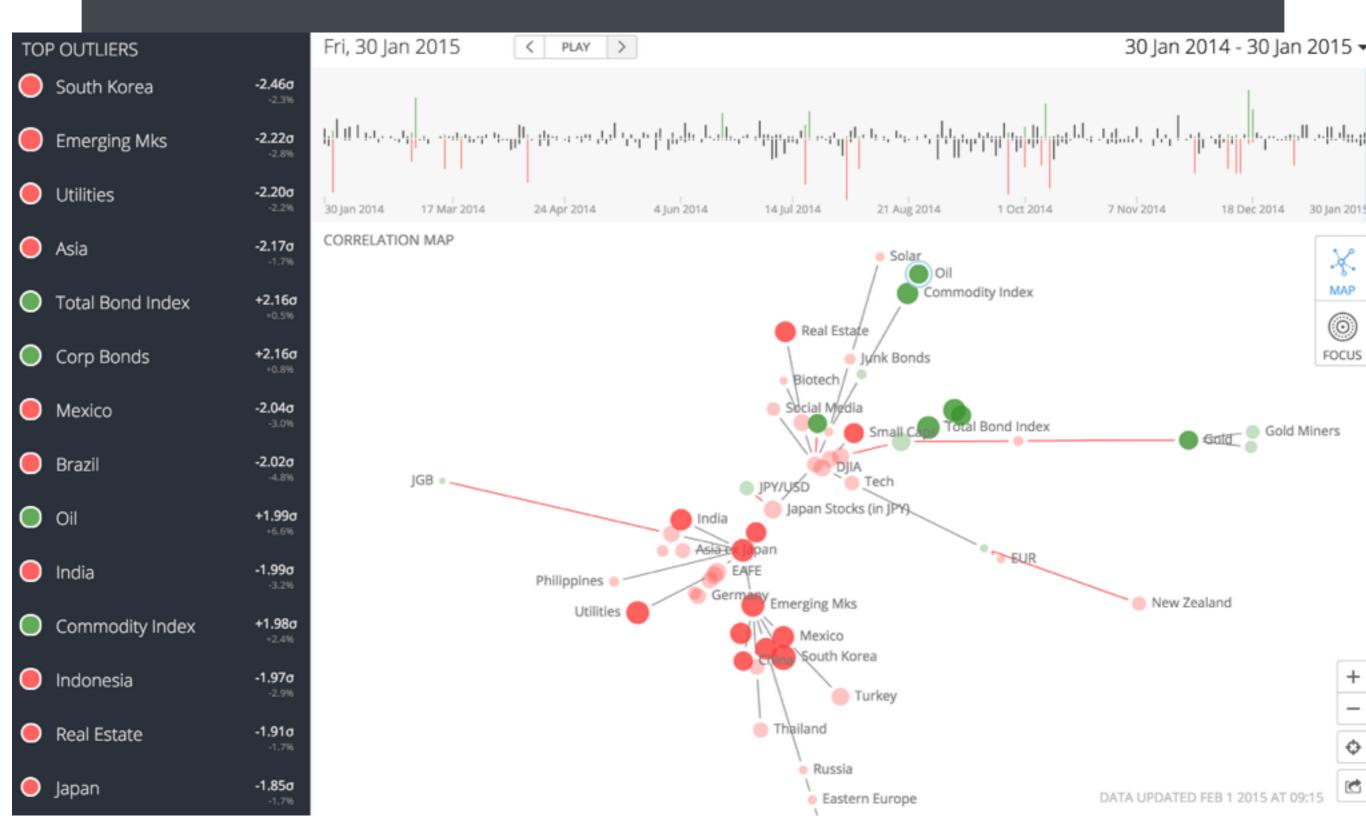




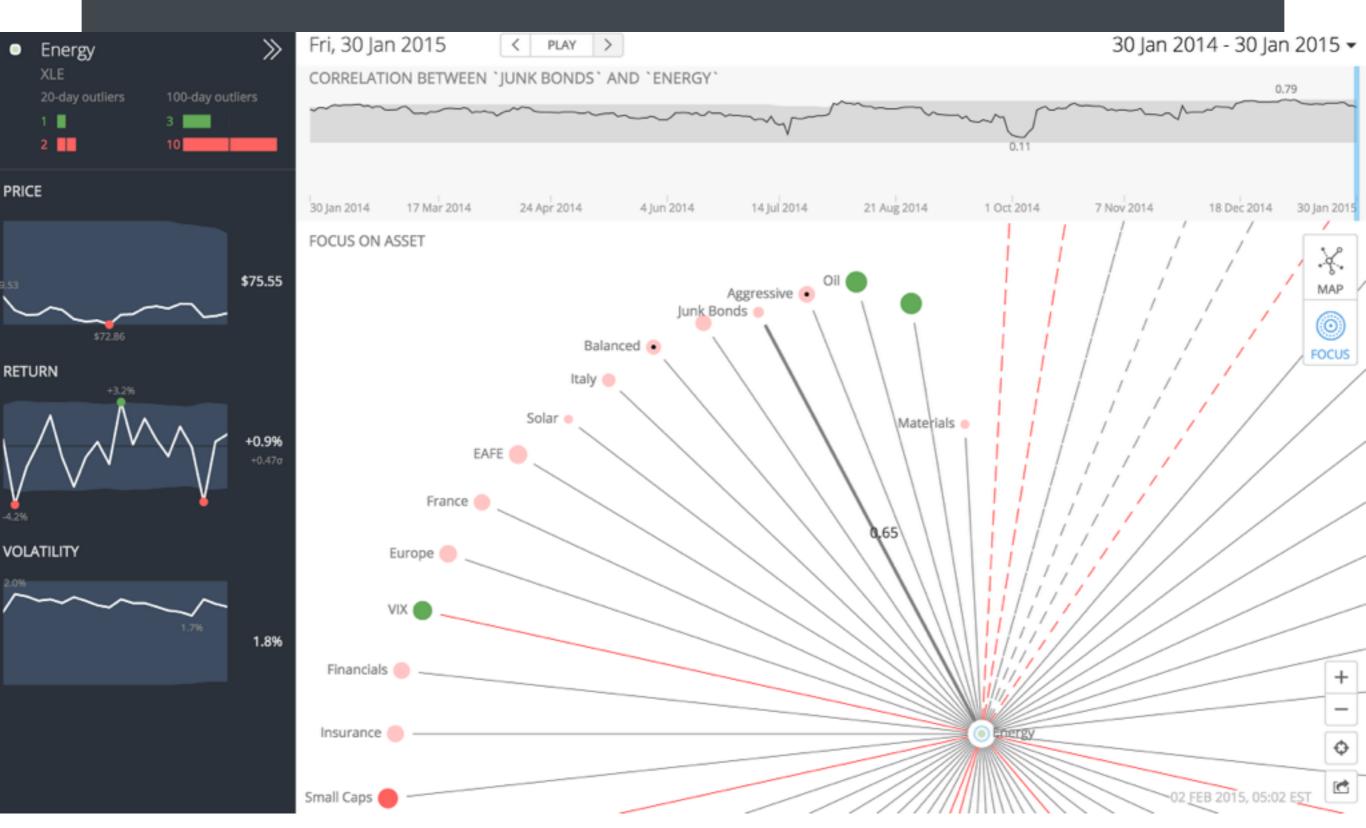
#### 30 Jan: Oil + 6.6%



#### 30 Jan 2015 Outliers



## Energy correlation to Junk still high



# Predictive Stress 30 Jan 2014: -3sd Oil & Energy shock



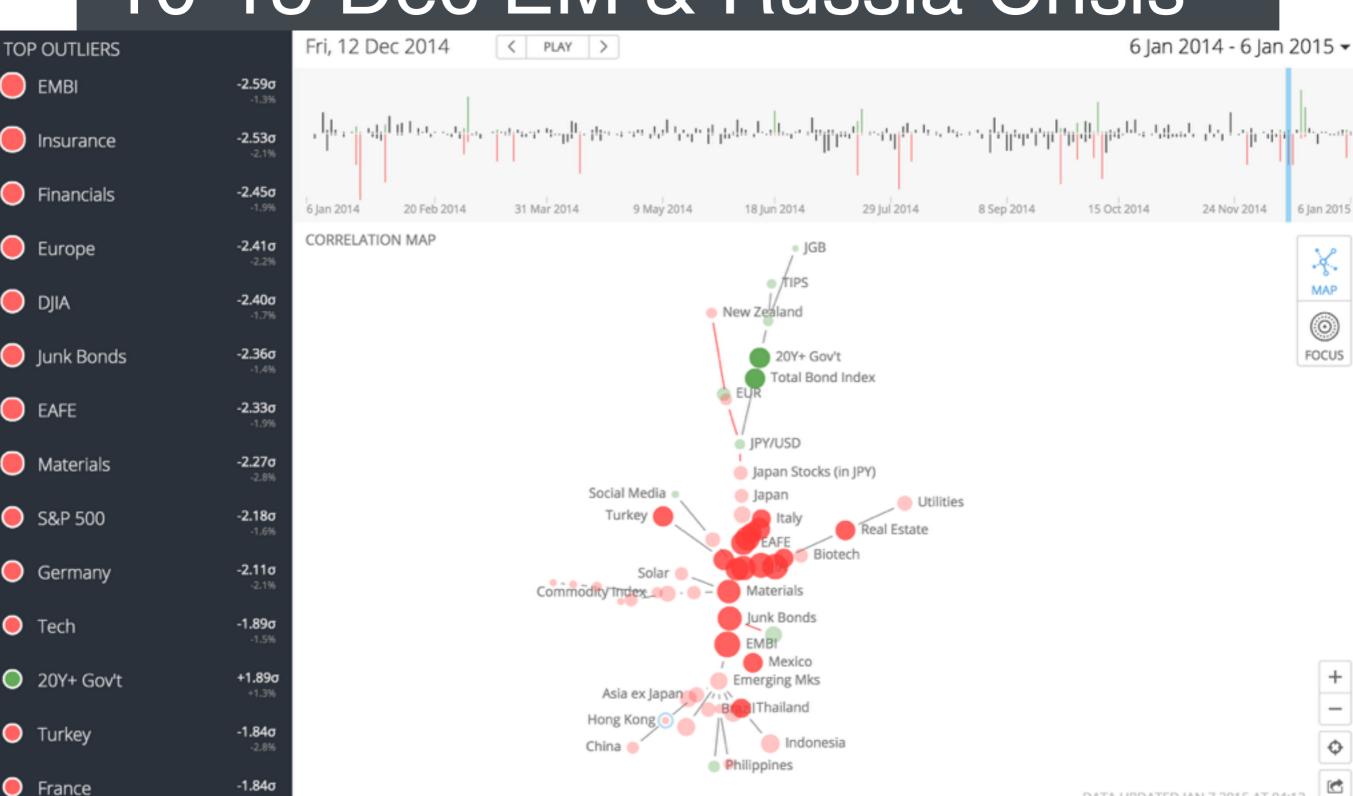
# Predictive Stress Black Friday 28 Nov 2014: -3sd Oil & Energy shock



# Predictive Stress 9 Oct 2014: -3sd Oil & Energy

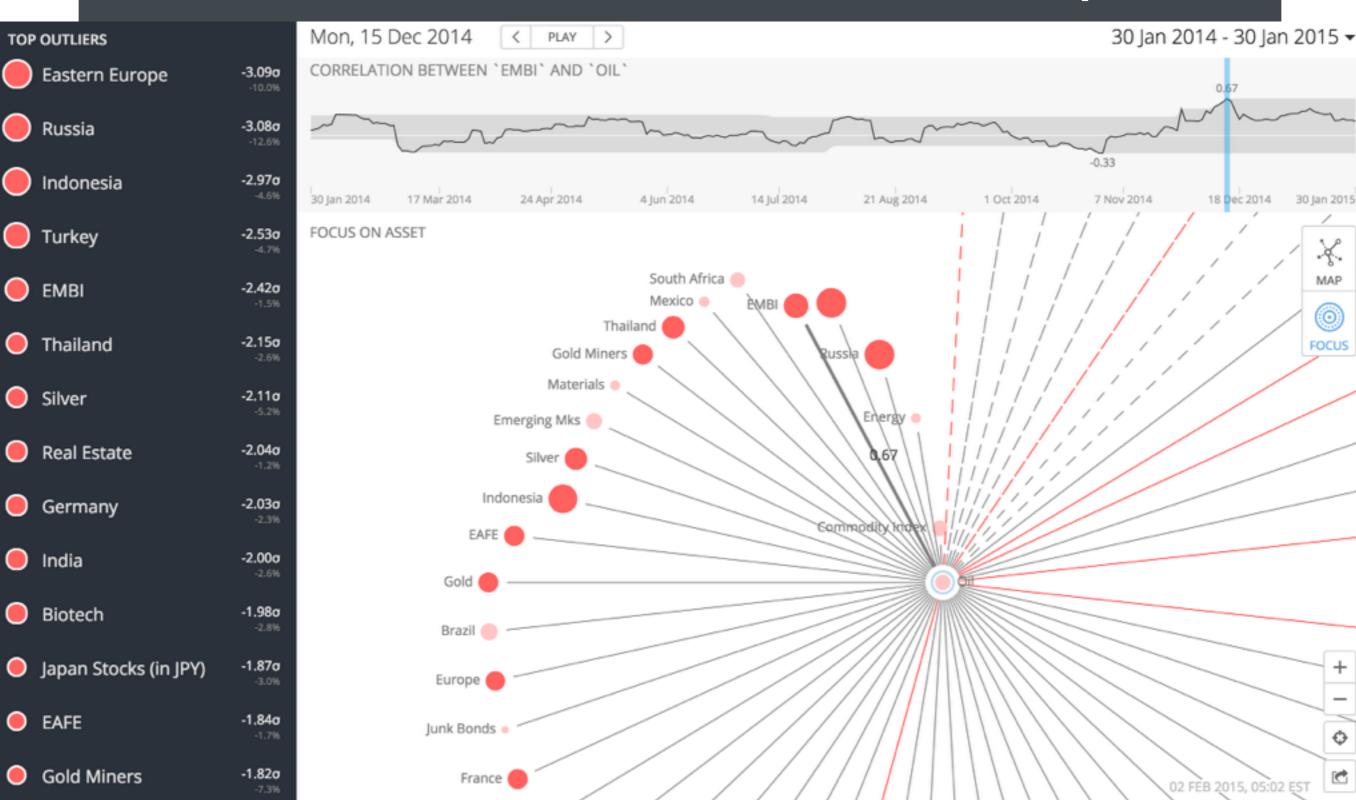


#### 10-15 Dec EM & Russia Crisis



DATA UPDATED JAN 7 2015 AT 04:12

#### 15 Dec Oil & EMBI correlation peaks



### Summary: Financial Cartography

Improve risk models by representing interconnectivity

Simplify complexity by filtering signal from noise

#### Key steps:

What's a relevant map for you? Where are you on the map? Where do you want to go?



### Summary & Conclusions



## Adaptive Stress Testing: harness social intelligence

#### 1. Stress Library from Thought Leaders

- Create StressIndex with key driving factors
- Use Financial Cartography to build intuition on connected risks

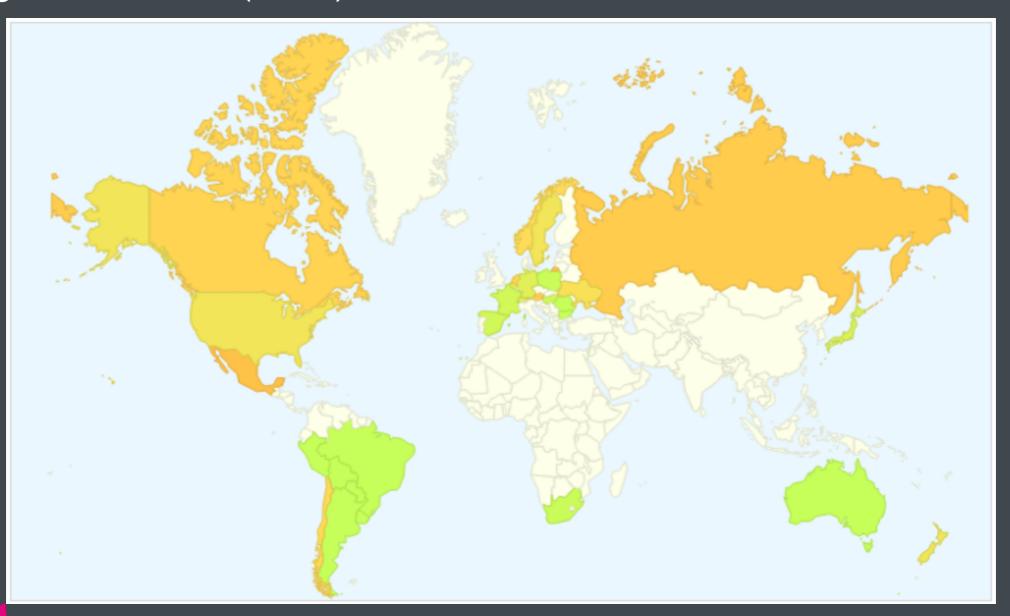
#### 2. Monitor Early Warning Signals (Outliers)

- Focus on key systemic fault lines: what nodes are most likely to be affected by cascading risk?
- Apply severe predictive shocks to key nodes



## Maps are essential for any Command Center: amplify intelligence, build intuition, and manage systemic risk

#### Google Flu Trends (2013)



## Mass collaboration platforms empower social intelligence



#### Conclusions

- An era of systemic risk: everything is connected
- Develop visual intuition with Financial Cartography
- Spark an evolutionary leap in risk culture with collaborative intelligence platforms

The future is already here. It's just not very evenly distributed. - William Gibson



## Questions?

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