

Nonprofits and Social Enterprise

A social enterprise is an organization that seeks to address a social or environmental issue while at the same time generating a profit.

Social enterprises come in many different forms: nonprofits, foundations, co-operatives, B Corporations, low-profit limited liability companies (L3Cs), impact investment firms and fair trade businesses.

B Corp, L3C, Co-Op

Impact Investment

SOCIAL ENTERPRISE

Philanthropy

DID YOU KNOW?

32% of nonprofits

report they don't know whether or not their organization has sought impact investment or collaborated with social enterprises.

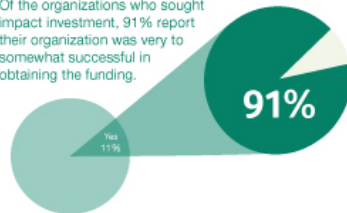
What is Impact Investing?



Investments that aim to solve social or environmental challenges while generating financial profit.

Successes in Impact Investing

Of the organizations who sought impact investment, 91% report their organization was very to somewhat successful in obtaining the funding.



Market Growth with Impact Investing

Opportunities for Impact Investment

Programs and initiatives in your organization that are a fit for impact investment funding.



Current Market Growth of US Philanthropic Giving
310 Billion

Potential Market Growth of Impact Investing
500 Billion*

*Sources: Giving USA, Social Investment Forum, European Sustainable Investment Forum, and International Financial Services London. All data is based on reports issued in 2008 or 6th data from 2007.



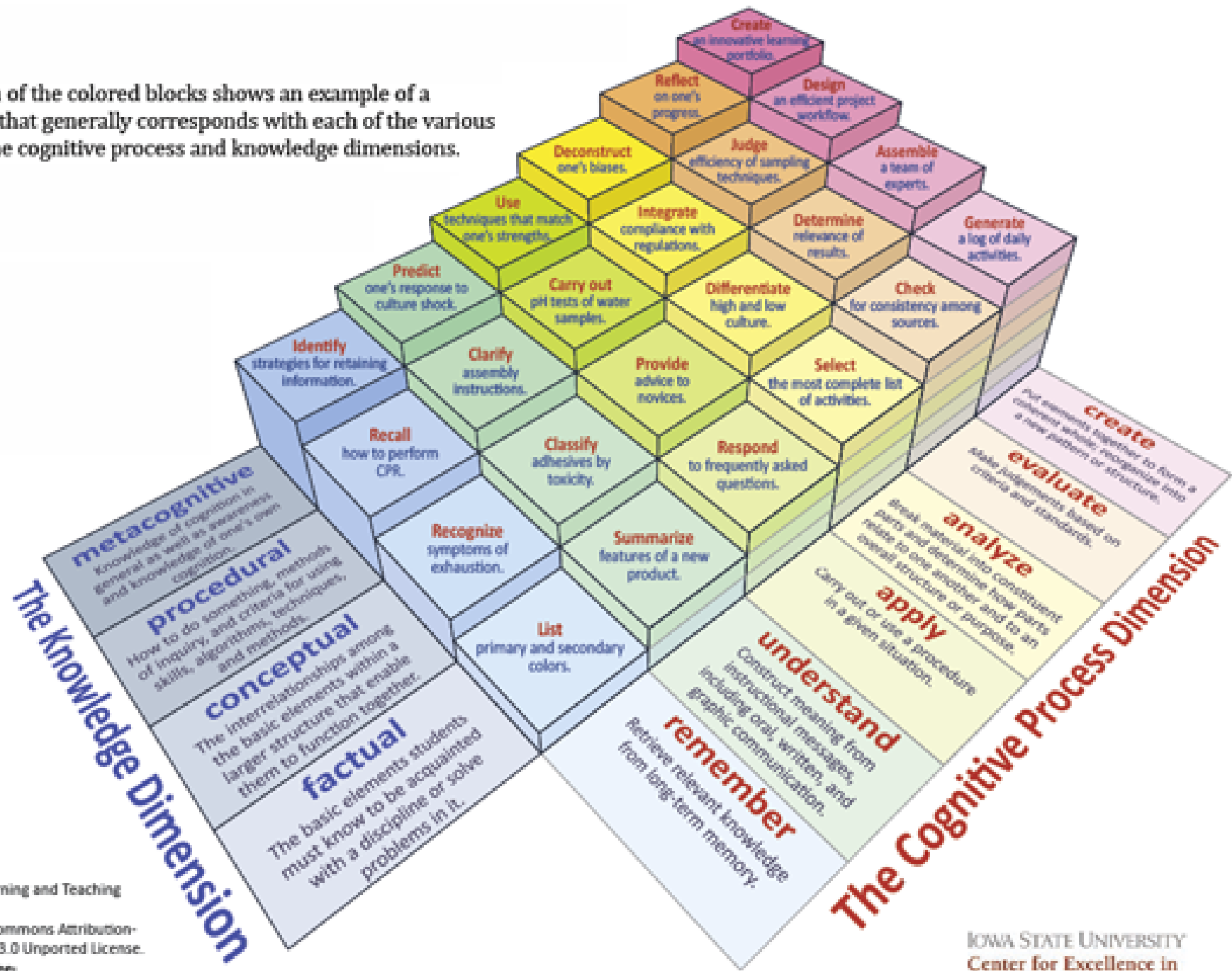


THE IMPACT INVESTING CONTINUUM

Adapted from F.B. Heron Foundation



In this model, each of the colored blocks shows an example of a learning objective that generally corresponds with each of the various combinations of the cognitive process and knowledge dimensions.



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 For additional resources, see:
www.celt.iastate.edu/teaching/RevisedBlooms1.html

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